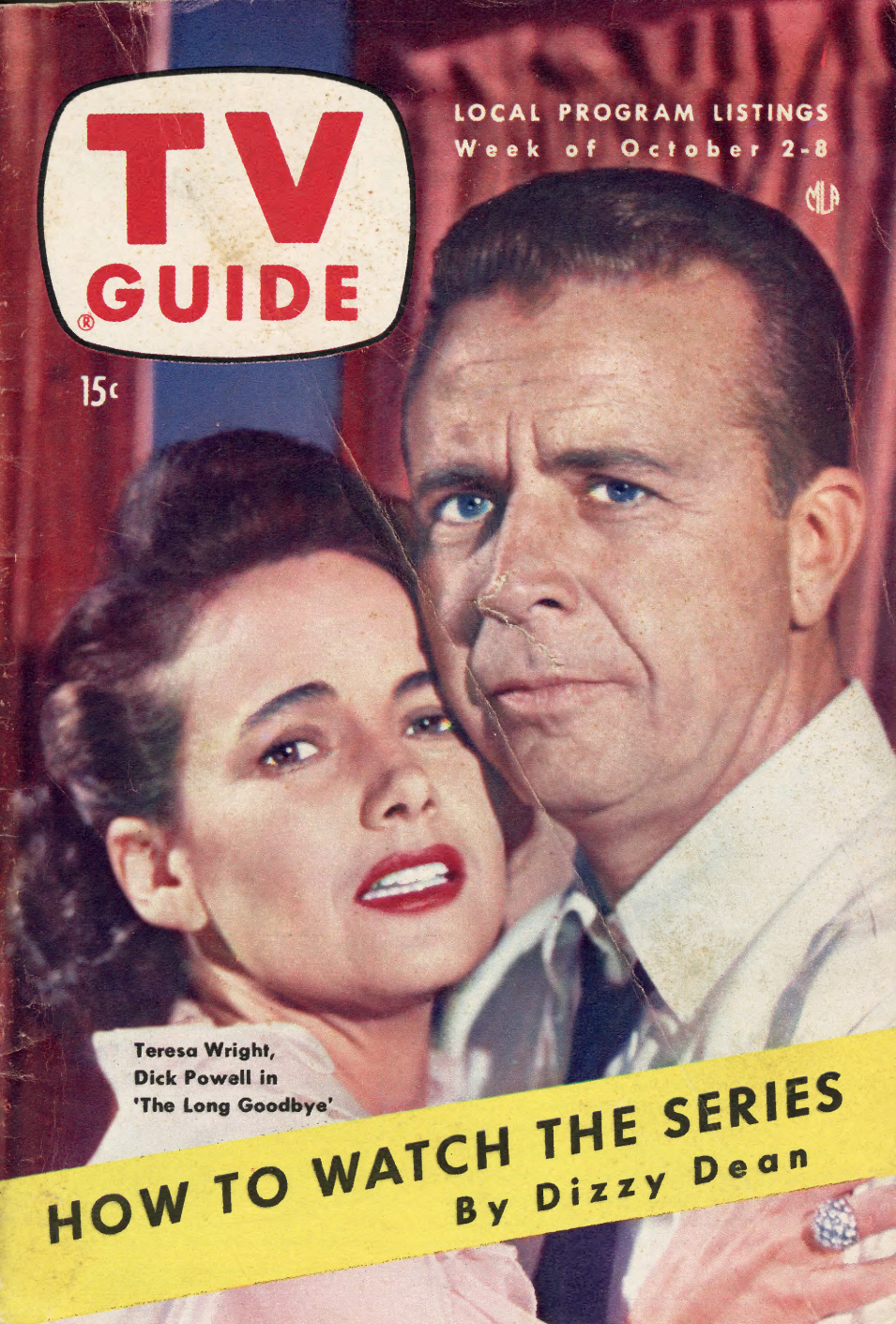


TV GUIDE

15c

LOCAL PROGRAM LISTINGS
Week of October 2-8

CMAA



Teresa Wright,
Dick Powell in
'The Long Goodbye'

HOW TO WATCH THE SERIES
By Dizzy Dean

as we see it

Dear Mr. Robert Montgomery:

Your efforts as television coach for President Eisenhower have been eminently successful. Thanks to better lighting, his camera appearance has improved. He follows his cue cards with the aplomb of a professional performer. He is more at ease, and therefore better prepared to concentrate on his message. Your work, Mr. Montgomery, has proved beneficial to the President, and to the TV audience—which, in the absence of nervousness on his part, can attend to what he says rather than how he says it.

Everything is fine, then, when Mr. Eisenhower is alone in front of the cameras. Unfortunately, he makes a number of speeches at meetings where the cameras' eyes take in the people around the speaker, too.

The President is making a serious point. A man—on camera—behind him leans in to see which camera is working, grins at a blonde, or swigs a highball. Another man—also on camera—tells his neighbor a joke, and there is a great deal of laughter.

We submit, Mr. Montgomery, that such activity when the President is speaking is distracting and disrespectful. Yet it occurs every time one of his public speeches is televised.

Certainly a background of flags or simple screening might be erected on any platform to hide the bad manners of the people seated around the President. Would that come within the purview of your job as Presidential television coach, Mr. Montgomery?

If so, we urge that you take steps now to eliminate the boors from the scene when Mr. Eisenhower is on television. We want to see the President, not a bunch of ward heelers making the most of a moment of glory.

Week of October 2-8

LOCAL PROGRAM GUIDE

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TV Teletype *



NEW YORK

Bob Stahl reports:

MAXWELL ANDERSON will adapt CHARLES DICKENS' "A Christmas Carol" for a special Shower of Stars show on CBS Christmas week. It's to be filmed in Hollywood and in color. No cast as yet . . . CBS, incidentally, has abandoned one midwinter Shower of Stars telecast—an all-star program from Las Vegas' famed night clubs. Too far (300 miles) from Hollywood (where it would go on the network) for good color transmission.

* * *

FRED COE moves into the spot vacated by LELAND HAYWARD, as executive producer of NBC's Monday night "spectaculars." He'll continue as a consultant on Video Theater and as packager of Mr. Peepers and Jamie . . . MARGARET SULLAVAN set to star in "State of the Union" for the Nov. 15 spectacular.

* * *

DANNY KAYE acting very chummy with producer MAX LIEBMAN at NBC's party following the BETTY HUTTON show Sept. 12. There are rumors that KAYE is ready to accede to LIEBMAN's persuasive powers and do a spectacular . . . LIBERACE to guest on ED SULLIVAN's Toast of the Town Sunday, Oct. 17. On Nov. 5 and 6, he'll make an appearance as guest soloist with the Cincinnati Symphony Orchestra.

* * *

JAMES MASON bowing out as program host of Video Theater soon. Either GEORGE MURPHY or WALTER PIDGEON will replace him, with MURPHY the hotter prospect . . . GLORIA DE HAVEN, believe it or not, being considered for the title role in HAL ROACH's projected Blondie telefilm series.

* * *

Only thing delaying ABC's plans to revive Pulitzer Prize Playhouse is the lack of a sponsor. The show is all set as an hour-long, live drama series, with ALEX SEGAL as producer. SEGAL will continue with U.S. Steel Hour . . .

* * *

ETHEL MERMAN may do "Babes in Arms" for her second show on CBS' once-a-month special, Best of Broadway. Her first will be "Panama Hattie." . . . JOHNNY CARSON, the comedian who replaced RED SKELTON when Red injured himself during a rehearsal, expected to start his own CBS series this month.

* * *

PERRY COMO tentatively set to star in a musical comedy for Comedy Hour Oct. 24. . . . Jungle Jim will be the next kids' adventure show to hit TV via telefilms. JOHNNY ("Tarzan") WEISSMULLER will star.

As you read this, JERRY LEWIS still has another week to spend in bed. He has been sicker than the papers have let on, won't make his first TV appearance of the season until late this month . . . PHIL HARRIS and ALICE FAYE are at least talking about a filmed TV show of their own, which is more than they'd even think of doing a year ago.

* * *

The CLAUDETTE COLBERT show is now definitely out at NBC. She balked at doing the commercials. The Duke, currently filling her Saturday night spot, is out, too. Place the Face moves over from CBS instead . . . BETTY WHITE won out over KEEFE BRASSELE and JACK SMITH for the last remaining open half hour on NBC's fall daytime schedule and is now in the 12-12:30 spot.

* * *

STEVE DUNNE has made a pilot, Professional Father, for CBS, filmed by the increasingly busy GEORGE BURNS outfit, McCadden Productions . . . NBC has adopted a policy of "sneak previewing" its projected new shows with one-shot surprise airings coupled with a request for viewer reaction. One more leaf from the movie book.

* * *

A March "spectacular" may involve the whole bloomin' circus from Madison Square Garden . . . Person to Person's ED MURROW has a firm, if optimistic, eye on GRETA GARBO. He'd like to get her alone in some 10,000,000 living rooms.

* * *

LON CHANEY, JR., TOM BROWN and JESS BARKER headline the first three episodes of The Whistler, now in production here . . . The new CESAR ROMERO show, Passport to Adventure, is in full production for 39 episodes, to be syndicated by ABC . . . The "Dragnet" feature film is popping Hollywood eyes wide open. Picture will gross over \$7,000,000—and cost only \$611,000. That's the cost of approximately 20 Dragnet TV films.

* * *

SARA BERNER goes into an I Married Joan episode and may wind up as a regular on the show . . . GE Theater is going to try to adapt "Amphitryon" to TV—and that is going to take quite a bit of adapting.

* * *

IDA LUPINO has been signed to do five Four Star Theater films between now and January, which makes her the fourth star for the time being . . . BILL BISHOP's mother, visiting in Hollywood, was given a role in one of her son's TV films, It's a Great Life. The role: BILL BISHOP's mother. . . . DON (Mr. Wizard) HERBERT is on the air as a special progress reporter for GE Theater.

What To Look For In The Series

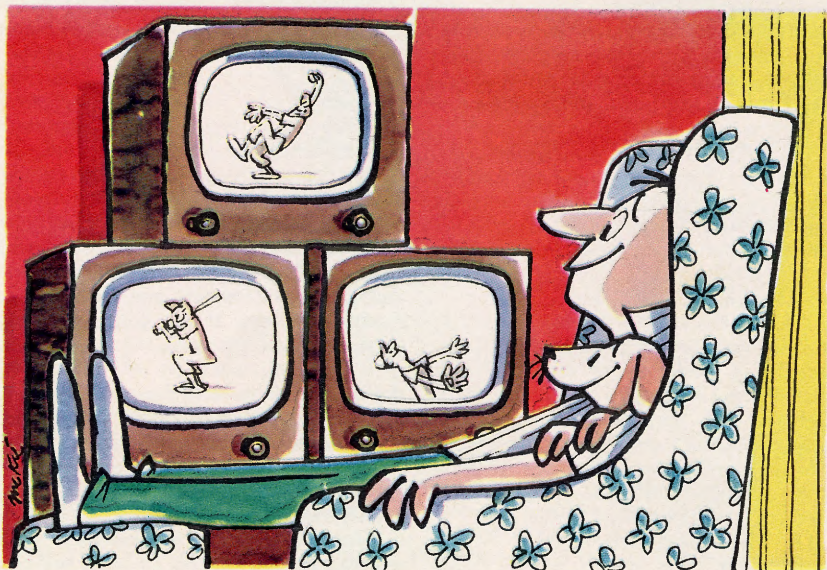
by Dizzy Dean

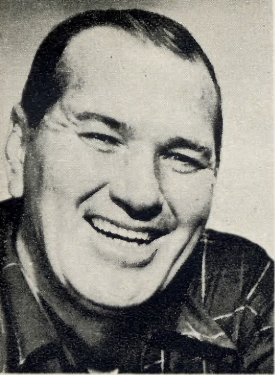
Jerome H. (Dizzy) Dean is one of baseball's all-time pitching greats, who spent most of his colorful career with the St. Louis Cardinals. Long a radio and TV sports commentator, he telecasted ABC's "The Game of the Week" over more than 100 stations during this season.

The fellow ask me what are the principal things the fan should look for looking at the World Series on TV, and that's easy. I says the two principal things the fan should look for in the World Series is the pitching and hitting.

I seen a lot of World Series and that's the thing the fan should look for the most, except maybe the fielding.

I guess I seen about a dozen World Series, starting in 1931 when I was the batting practice pitcher for the St. Louis





J. H. (Dizzy) Dean

The Athletics had won the World Championship two years in a row. But with Pepper going crazy we beat them four games to three. That taught me you can't never tell what's going to happen in a World Series.

Mostly, it's the pitching. If I was a fan, I'd be watching the pitching, especially how the first game pitchers make out. In a Series, you don't gamble, like you do the rest of the year saying I'll start this guy and see how he makes out and come back with my good pitcher tomorrow. In a Series, you go with the best you got. Them relief pitchers don't hardly get a show. You see nothing but first line pitchers all the way.

It's different during the regular season, when you play a lot of games. Then you need to be a little deep in the pitching department. But in a short stretch like the World Series, you don't need to have a lot of pitchers. Just some good ones.

Like in the 1934 Series with Detroit. Me and brother Paul win it between us. I win two and he win two and that's the Series. We was playing Detroit and they had one of the greatest teams I ever see. Players like Goslin, Cochrane, Gehringer and a great pitching staff headed by Tommy Bridges and Schoolboy Rowe.

On the night before the Series starts, they take me up to this radio

Cardinals in their series with the Philadelphia Athletics. That was the Series when Pepper Martin ran wild and the newspapers tagged him "The Wild Horse of the Osage." We wasn't favored in that Series.

room and tell me I'm going to talk to Admiral Byrd at Little America. So, I tell him: "Don't you worry about a thing, Admiral. Me and Paul will get this riot out without your help." I figured he was around the corner some place. When they told me he was at the South Pole, I liked to die.

Like I say, pitching is the biggest factory in the World Series. You get your good pitcher going for you in the first game and he win it for you, and three days later he's back going for you again. That's two games for you and maybe if the Series goes seven games you throw him back in again. That way maybe one pitcher can win three games for you, like Brecheen did for the Cards a couple of years ago. One win out of the rest of the pitchers and you're in.

That's why the first game and how the pitcher makes out is so important. The team that wins the first game gets a big boost. They beat the best

the other team has got right off, so all they have to beat is the second best.



But don't get the idea any team is licked until the last man is out and the other team has win four

games. I hear baseball writers talking about how there's a turning point in every Series where one team knows it "has got" the other team. Well, there ain't no point where you "got 'em." Just when you think you do, they raise up and bite you.

As far as the ballplayers is concerned, every day is a new ball game. If you win, you know you got to keep on winning. If you lose, they say, "Forget about that ball game. Let's get the next one."

You take that Series between the A's and the Cubs. The Cubs is sailing

along with a big lead. Then the A's start to hit and Hack Wilson misjudges a fly in center field and the A's has got 10 runs in one inning. They win the game and they win the Series.

I seen a lot of Series, beginning with that one in 1931 and coming right down to the Yanks and Phillies (1950) and Yanks and Giants (1951), when I did the television pre-game show, and



I'd never say the Series was over until it was over. A guy can strike out four times today and knock the ball out of the park tomorrow, and that

goes for the teams, too.

Another thing I'd like to straighten out is this idea of heroes and goats in the World Series. They may be heroes in the Series, but they ain't no goats. You take some great player, leads the league in everything, and he does everything right in the Series, except one thing. Maybe he should of run, and he didn't. Or maybe he should of slud, and he didn't. So they tag him the goat.

Why, those things are just part of the game. They happen every day during the season, and nobody thinks anything about it. You can take my word for it, they ain't any goats in the World Series.

I seen a lot of baseball doing radio and television the last couple of years. Last year, I travel about 250,000 miles doing both and this year I travel about 150,000 miles just doing television. It looks to me like television is doing a lot to make new fans for baseball.

The other day I went down in Arkansas, where I was born, and I'm a son of a buck if they didn't have television. People can see big league games now that never could before. And you'll see that the teams that is doing the best, on the field and at the

box office, is the teams that is doing the most television. I'll bet there will be a day when the whole world will have baseball, just because of TV bringing it to them.

But talking about the World Series, I'll tell you what I like even better than the baseball.

It's the crowd and the excitement, and all them pennants flapping and the introductions and all that stuff. That's what makes it a World Series, not just the baseball.

Biggest thrill I ever got in baseball was the first game of the 1934 World Series. We're all out there on the field at Briggs Stadium, then that whole big crowd gets to its feet. There's a couple of quiet minutes, and then that band starts playing "The Star-Spangled Banner."

That was the big thrill of the World Series. After that, it was just a ball game.

(Dizzy win it, 8 to 3).



Seagram-Distillers Corporation, New York City.
Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits.



Polly Bergen

Soup Expert Makes Good

Five years ago Pretty Polly Bergen was fully as pretty as she is right now. She had the same luxurious henna-brown hair, the same big green eyes, the same distinctive smile and the same rather spectacular figure. The only difference is that five years ago she was usually unemployed.

POLLY BERGEN CAN AFFORD A MORE VARIED DIET NOW

"In fact," she says now, "I was *unusually* unemployed. I was the most unemployed person I knew. I was also nine months behind in my rent and I lived, for the most part, on soup."

Today, in happy contrast, Polly is quite possibly the busiest girl on TV; she lives in a Manhattan apartment equipped with a husband, some potted palms and a pet ocelot (a large jaguar-like animal); and she has no trouble at all paying her rent. As for soup, she rarely touches the stuff.

"Soup!" she says, somewhat bitterly. "Tomato, split pea, chicken gumbo, mulligatawny—I've had them all. Clam chowder, mock turtle, asparagus, vichysoisse; I'm an expert on soup!"

Being an expert on soup isn't Polly's only accomplishment. She is the hostess on *Pepsi-Cola Playhouse*. She is starting her own variety show on ABC, is cutting discs for Decca, is a panelist on *I've Got a Secret*.

In 1949 Polly was in Hollywood, broke and making a vain attempt to crack the movies. She had moved to the Coast two years before with her father, a construction engineer, whose peregrinations led Polly through 28 states after her birth in Knoxville, Tenn. Along the way Polly learned to sing, dance, play the glockenspiel and imitate Wendy Hiller in the tea-drinking scene from "Pygmalion."

In Hollywood, Polly moved into a flat and began phoning agents.

"Then," Polly recalls, "one day I was sitting in the kitchen, eating a can of cold minestrone and wondering how I would ever pay the rent. Suddenly the phone rang again. Luckily, I had paid the phone bill."

On the other end of the line was an agent, offering a two-week turn at one of the better Hollywood spots. Did she want it?

"Did I want it! I got so excited I couldn't even finish my soup!"

The job didn't amount to much. But Polly looks back upon it as the most important job of her career.

"While I was singing in this spot—at \$75 a week—I met another singer, Jerome Courtland. The first time I laid eyes on him I said to myself, 'That's the man for me.' We were married April 15, 1950, and we've been going up the ladder ever since."

Singing with Jerry, a big, handsome man who is building a solid reputation as a TV actor, Polly was spotted by a talent scout and signed as a guest star on the Alan Young show. Then she made a record, "Honky-Tonkin'," with Joe Venuta, which was released in a jacket emblazoned with an almost three-dimensional picture of Polly. An engagement was offered to any serviceman who liked the record.

"I *don't* like the record," one sailor wrote. "Send Polly Bergen instead."

Producer Hal Wallis heard the disc and signed Polly to play opposite Dean Martin and Jerry Lewis in "That's My Boy." That did it. Martin and Lewis signed her again for "The Stooge." Then she joined them in a wild personal appearance at New York's Paramount Theater, landed a part in John Murray Anderson's "Almanac" and made triumphant guest appearances on practically every major TV show.

Then a couple of months ago, it was decided someone was needed to fill Dorothy Collins' spot on *Your Hit Parade* while Dorothy was having her baby. This "someone" had to be something like Dorothy—but different. She had to be "wholesome" and "alluring." "Demure" and "sophisticated." And, oh yes, able to sing.

To fulfill these requirements many were called, and one was chosen: Polly Bergen. After that, the offers poured in.

No more soup for Pretty Polly.

Another Project For Powell

**ACTOR-PRODUCER-HOBBYIST
MAKES 'LIVE' TV DEBUT THIS WEEK**

Dick Powell has made his pursuit of know-how pay off like a ticket across the board on a dark-horse winner.

Cash alone hasn't been the goad. As—or more—important has been an insatiable desire to “keep ahead.” An ambiguous term, it also applies to non-money-making ventures into flying,

yachting, photography, wood-working, ranching and many another challenging field of endeavor.

Dick, alias Richard E., Powell is credited with knowing just about everything there is to know about performing, directing, producing and investing. Yet, although he has now reached the stature of Hollywood producer-director, next Thursday (Oct. 7) he'll brave “opening night butterflies” to make his “live” acting debut on TV. (He discounts one “quickie” appearance with Kate Smith.)

He'll co-star with Teresa Wright and Cesar Romero in the first of Chrysler's hour-long *Climax* dramas, an adaptation of the Raymond Chandler whodunit, “The Long Goodbye.”

“If it weren't for the fact that I'll be playing detective Philip Marlowe again,” says Powell, “the thought of live TV would be even more painful. But Marlowe by now is second nature. I can ad lib *him*.”

His tie-up with Raymond Chandler



is more than a happy coincidence. It was by courtesy of the same author's Philip Marlowe in the film "Murder, My Sweet" that Crooner Powell became Tough Guy Powell and went on to bigger and better things as a movie actor.

Movie-acting, however, has long ceased to be his No. 1 occupation and preoccupation. He's the star and co-

Powell is responsible for 10 *Four Star* films to be made this season. The first, "Interlude," will be telecast Oct. 14. By the end of the year the company will have made 90 films for *Four Star Playhouse* and 39 for another television series, *The Star and the Story*. One of the *Four Star* items will be a "special," co-starring its three "regulars" at Christmas time. (A simi-



June Allyson (Mrs. Powell) watches over husband's shoulder during making of TV film.

owner of "Richard Diamond," a radio series he's readying for another go-round. With Charles Boyer, David Niven and entrepreneur Don Sharpe, he owns TV's *Four Star Playhouse*, taking a regular turn as star and producer.

Now in its third year, *Four Star* has yet to net Powell and Partners a dime, a fact which discomfits him not at all. "We decided to defer our salaries to make good pictures," he explains. "The first year we lost \$140,000. The second year we broke even. I seriously doubt if we do any better this year. But we believe that eventually films with quality, films of lasting value, will pay off."

▶ TV role: Dick Powell rehearses 'Long Goodbye' with Teresa Wright.

lar stunt was proposed for last year.)

Of all his *Four Star* characterizations, Powell prefers the "Dante" role created by Blake Edwards. This season the amicable, but tough, cabaret owner will sing, too, thanks to new union rules about live music on TV.

Meanwhile, with plans well formulated TV-wise, Powell spends a great deal of his time putting a high polish on RKO's "The Conqueror," a biography of Genghis Khan starring John Wayne and Susan Hayward. Although he directed a feature movie, "Split Second," a year ago, this is his first job as both producer and director.

"Don't tell Howard Hughes," he commented the other day, "but I would have done it for nothing." Hughes, owner of RKO Studios, and Powell currently are dickering over a



Four Star Playhouse partners ponder: from left, Charles Boyer, David Niven and Dick Powell.

new job for the latter, that of executive producer for all RKO films—a large plum for anyone's pie.

Meanwhile, Powell is teamed with Ginger Rogers, Tony Martin and Peggy Lee in a taped radio show in which each handles 15-minute disc jockey chores. Two Powell waxings for Bell Records—"Susan Slept Here" and "Hold My Hand"—are getting turntable rides from other jockeys. The feature film, "Susan Slept Here," in which he co-starred, is now playing the neighborhood circuit.

Two "maybes" on the Powell agenda are a full-length feature by the *Four Star* company and, on a less happy note, court action against "The Caine Mutiny Court Martial" producers because he failed to get program credit as initial director of the Broadway hit.

Powell doesn't consider himself "an overworked man." "I have enough worries that I don't oversleep; enough things to do that I don't have time to overeat," he says. "I've worked hard all my life. I think that is pretty much what life is about.

"I kid around and say I work because, with things the way they are, I'll have to be earning money 10 years after I'm in the grave to get my four kids through college.

"But that's not true. I work because it is the only way to keep ahead.

"When I came to Hollywood in 1931, I planned to stay until I made \$100,000.

Then I was going to leave. But it didn't work out that way. I found that I wasn't just working for money. To *know* and to *do* became important."

Cash-wise, Powell did all right before Hollywood. At Pittsburgh's Stanley Theatre he was a \$1000-a-week crooner-emcee-orchestra leader, which seemed a nice, profitable culmination to his years as a high school and college song-and-instrument man. (He had even tried eight months of the classical touch, billed as "Richard E. Powell, concert tenor.")

"But as young and inexperienced as I was then," he says, "I saw the handwriting on the wall. The movies, at only \$300 a week, loomed like nice, fresh territory to an explorer." His first Hollywood venture: "Blessed Event," with Mary Brian.

Looking not very different, except for maturity and confidence, Dick approaches 50 (on Nov. 14) with the same figure and most of the hair he had when he crooned down Flirtation Walk. He and his film star wife, June Allyson, have two children, Pamela, 6; Ricky, 4. He also has two teen-agers, Norman and Ellen, by a marriage to actress Joan Blondell.

Oh, yes. Because of Ellen's equestrian interests Papa Powell recently stuck still another feather in his crooner-band leader-actor-producer-director cap: he's a quarterhorse raiser, too.



Chicago Dateline

Channel Chatter: One of the featured performers on *Super Circus*, Bobo, the trained pup of Nicky the Clown, be-

came a father in a big way recently. He sired a litter of nine. The pups will be used in a clown skit soon. *Super Circus*, incidentally, celebrates its sixth birthday this Sun-

day, Oct. 3. The famed three-ring fun show will mark the occasion with fitting hoopla.

Janet Brace, the comely warbler on Tom Duggan's new daytime show, almost didn't get the job. The girl original^{ly} signed as vocalist bowed out in the face of imminent motherhood. Janet was then signed as her replacement.

If the voice of Curley Bradley, general host of WNBQ's *Animal Caretime*, sounds familiar to adults, it's understandable. Curley starred on radio in the old Tom Mix serials.

Sam Cowling, the *Breakfast Club* fun-

ster, returns next week after taking a long-delayed vacation in the Carolinas. Just a-fishin' and sleepin', he reports. Another avid fisherman is sportscaster Norm Barry, who regularly plies his pastime at Rainbow Springs, Wis.

Coincident with the return of *Down You Go* to Channel 9 soon, Dr. Bergen Evans' latest literary effort will go on sale Oct. 31. The title, appropriate for Halloween, is "The Spoor of Spooks."

Penny Smith, the real-life wife of



Evans

Jim Lounsbury, will soon resume her career as a vocalist by cutting some records soon. Before meeting Jim, she was a singing star at WHAS in Louisville.

Dr. John W. Taylor, newly appointed executive director of Channel 11, was the first to pioneer fully credited courses over TV.

Ed Gardner and *Duffy's Tavern* can be seen Sunday, 8:30 P.M., Channel 9.

channels listed in program section

CHICAGO, ILL.

- ② **WBBM-TV** (CBS) 410 N. Michigan Ave. ⑦ **WBKB** (ABC) 20 N. Wacker Dr.
 ⑤ **WNBQ** (NBC) Merchandise Mart ⑨ **WGN-TV** (Du Mont) 441 N. Michigan Ave.

MILWAUKEE, WIS. — ④ **WTMJ-TV** (NBC) 720 E. Capitol Dr.

General and Editorial Offices: 731 South Plymouth Court, Chicago 5, Illinois

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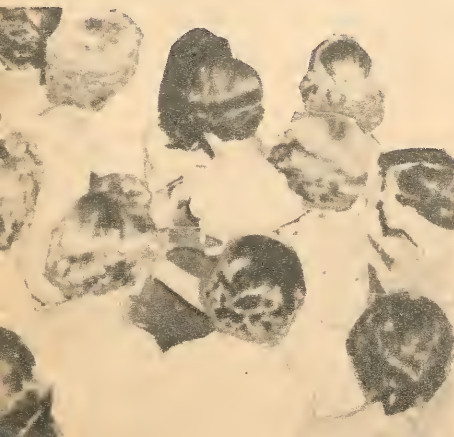
Member: Audit Bureau of Circulations

IDOL of the LASSES

Jim Lounsbury, Teens' Dreamboy, Finds Success Expensive



Smiling Jim and wife Penny leaf through letters from adolescent admirers during an evening at home.



Passers-by on Michigan Ave. have probably been wondering for months now what causes those mobs of teenagers to mill (as only teen-agers can mill) about the WGN-TV building each weekday afternoon. It's more than the potent appeal of TV itself. The reason is a lad named Jim Lounsbury.

WGN-TV (Channel 9) has been providing bobby soxers and their escorts with an irresistible entree to TV through a new show called *Bandstand Matinee*. Jim is the show's handsome emcee. Sub-titled a "disc-dance party," it's an hour-long (4 to 5 P.M.) session of lively pop music on records. Also featured are celebrity interviews, games, dancing by the kids and pleasant d.j. chatter.

Lounsbury's masculine good looks are Exhibit A explaining why junior misses in vast numbers are *Bandstand* devotees. Big and broad-shouldered,

4 What's New In The Kitchen

Breta Griem and Mary Garding, hostess.

7 Pep Rally—Variety

Pre-football music and variety with Kenny Bawers.

9 F Bar F Ranch—Audience

Arkie opens the month-long celebration of the 60th anniversary of Chicago Federation of Settlements by welcoming boys and girls of the Howell Neighborhood House for a special demonstration of glow-candle making. John Kiernan's film, "Wonders In Wood," shows the art of toy making.

11:15 5 Industry On Parade

A camera which can measure the speed of a tiny object at two thousand miles an hour, developed by Beckman and Whittly, Inc., is examined. Viewers visit Titusville, Pa., birthplace of the modern oil industry, and Field & Flint Co.

11:30 4 World Series Warmup

5 Youth Wants to Know

Theodore Granik has as his guest Stephen Mitchell, chairman of the Democratic National Committee. He is questioned by high school students from the Washington D.C. area, participating in the program under the auspices of the American Legion.

9 To Be Announced

11:45 5 4 9 WORLD SERIES—

Fourth Game—Cleveland Indians vs. New York Giants in the fourth game of the World Series from Cleveland.

AFTERNOON

12:00 2 Lone Ranger—Western

"Hooded Men." The Lone Ranger sets out after a group of hooded bandits. To capture them, the masked man tricks them by using a disguise. (Film)

7 The Record Show—Music

Johnny Desmond sings and emcees, Dick Morx accompanies, and Vince Garrity gives the latest national and prep football scores. Guests are The McGuire Sisters, June Volli, and Betty Mottson. Guests invited. Write WBKB for tickets.

CHANNEL 2

presents

STANDOUT
events of the week

with "emcee" **JIM CONWAY**




Live and filmed—the week's best entertainment in review—unusual news, sports and human interest stories, plus song and laughter!

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WBBM-TV CHANNEL 2

Chicago's Showmanship Television Station

CBS TELEVISION 

Thrilling Saturday Adventure



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A brand-new series never before seen on Television.

now every Saturday

★ 5:30 pm ★

WNBQ channel **5**

★ PREMIERE TONIGHT ★



THE ABBOTT AND COSTELLO SHOW

now every SATURDAY
6:00 pm

WNBQ CHANNEL **5**

12:30 ② **Ray Rayner Show—Variety**
Ray and Mina Kolb with pantomimes and music for teen-age guests.

⑦ **Ramar Of The Jungle**

"Danger In Disguise." Two white traders posing as botanists rob Ramar of his serums and research data. Jon Hall.

1:00 ⑦ **Home Buyer's Guide—Tips**

1:15 ⑦ **Film Shorts**

1:30 ② **Junior Cameraman—Hobby**

Chuck Acree with tips for young photography enthusiasts.

1:30 ⑦ **The Record Show—Music**

Johnny Desmond with songs, discs, guests.

2:00 ② **Buster Crabbe—Western**

2:30 ② **Choose Your Career**

3:00 ② **Operation New Horizon**

Loyola University, in cooperation with the Adult Education Council of Greater Chicago, presents activities typical of Adult Education classes.

⑨ **MOVIE—Feature Film**

3:30 ② **Sports—Fahey Flynn**

⑤ **MOVIE—Feature Film**

3:45 ② **News Roundup**

⑦ ④ **NCAA Football—Sport**

The Stanford Indians of the Pacific Coast conference play host to the University of Illinois, one of the Big Ten juggernauts. Former All-American Tom Harmon and Jack Drees report the action from Palo Alto, Cal. Bill Stern handles the pre-game chores and takes the viewers on a camera tour of the stadium and the Stanford campus.

4:00 ② **MOVIE—Western**

"Lone Star Raiders." Drought and dust-storms threaten to kill her horses, and the elderly woman ranch-owner faces the loss of everything. Robert Livingston.

⑨ **MOVIE—Feature Film**

4:45 ⑤ **Hobby Time—Crafts**

Bill Healion's project this week involves a miniature covered wagon, complete with oxen and a pioneer family. Painting and mounting on a board transforms the plastic unit into a decorative mantel or table piece for a boy's room.

5:00 ② Standout—News Features

Jim Conway host, Frank Reynolds, newscaster, and Adele Scott, accompanist, present live and filmed highlights of the week's outstanding events.

⑤ Mr. Wizard—Science

"Highlights," a trio of last season's most interesting experiments is repeated by Don Herbert. Mr. Wizard shows Betsy brief re-caps of the development of the steam engine, radar, and electricity.

② MOVIE—Western

"Gentlemen With Guns." A cowboy comes to the aid of a friend who is being threatened by a man who wants his property. Buster Crabbe and Al St. John.

5:15 ② Barker Bill's Cartoons

Filmed funnies for all.

5:30 ② Theater At Dusk—Drama

"Zorana The Destroyer." China Smith comes within a hair's breadth of losing his life while investigating Zorana, a seer who has been getting large sums of money from the wealthy aunt of Smith's client. Dan Duryea.

⑤ Hopalong Cassidy—Western

"Tricky Fingers." Hoppy and Red Connors, his side-kick, face a fiery death at the hands of a beautiful masquerader as they tackle a bank robbery case. Bill Boyd and Edgar Buchanan.

EVENING**6:00 ② Gene Autry—Western**

"Hoodoo Canyon." Gene and his side-kick Pat Buttram help out a friend whose stage line appears to be jinxed because of a recent series of robberies.

④ News—Paul Skinner

Evening headlines reviewed.

⑤ Abbott And Costello

Hi-jinks with Bud and Lou.

⑦ Cowboy G-Men—Western**② MOVIE—Western**

"Ghost Town Renegades." Traitors use lure of gold mines to attract money to their territory. Jack LaRue and Al St. John are featured.

Tonight - 7:00

THE MICKEY ROONEY SHOW

every Saturday
7:00-7:30 pm

WNBQ channel 5



6:10 [4] Weather—Bill Carlsen

The forecast for tonight and tomorrow, for Milwaukee and vicinity.

6:15 [4] Sports—Lloyd Pettit

Athletic events and personalities in the headlines.

6:30 [2] Beat The Clock—Games

Bud Collyer emcees the stunt show.

[5] [4] Ethel And Albert

Ethel wonders if a woman should try to change her husband's ways, as she observes that the man next-door seems far more helpful than her own Albert. Peg Lynch, Alan Bunce.

[7] Sports Final—Duggan

7:00 [2] JACKIE GLEASON SHOW

We pay a visit to the apartment of Ralph the bus driver and his wife Alice, "The Honeymooners." Ralph finally manages to get his hands on a World Series ticket, only to find that Alice's sister is to be married that day.

WEDNESDAY 7:30 P.M.



Peak thrills from the week's pro league games. Packed with action and excitement

WGN-TV Channel 9

Cast

Ralph Kramden Jackie Gleason
 Alice Kramden Audrey Meadows
 Ed Norton Art Carney
 Trixie Norton Joyce Randolph
 Dancing by the June Taylor Dancers, music by Ray Bloch and the Orchestra.

[5] [4] MICKEY ROONEY SHOW

Because his steady girl friend can't make it, Mickey takes a blind date out. The two go on an unusual fishing trip, and Mickey ends up like a fish out of water. Mickey Rooney. (Film)

[7] LET'S DANCE—Bands

Dance music from New York, Chicago.

[9] PRO-FOOTBALL—Sport

New York Giants vs. Baltimore Colts.

7:30 [5] [4] PLACE THE FACE—Game

Bill Cullen is here again to help three guest personalities place faces from their past, within a three-minute time limit. Verbal and musical clues are given. Dennis Day guests as a face placer.

8:00 [2] TWO FOR THE MONEY

Herb Shriner offers his country humor and quizzes the contestants.

[5] [4] IMOGENE COCA—Comedy

DEBUT The well-known comedienne, famous for her appearances with Sid Caesar on *Show of Shows*, branches out to a situation-comedy series of her own. This week we see, via the versatile Miss Coca, just what a TV star goes through before the actual launching of a new program. The cameras follow the comedienne through the hurdles and obstacles, both at home and at the studio, which precede her debut. Assisting our star will be comic Billy De Wolfe, recently featured in "John Murray Anderson's Almanac," and screen star Ruth Donnelly. The program originates live from New York.

[7] BOXING—New Orleans

Another in the series of regional amateur bouts featuring local talent. Tonight the cameras go way down south to New Orleans to pick up some of the best Dixie ringmen. Jack Gregson reports.

8:30 ② MY FAVORITE HUSBAND

"For the Love of Mink." George innocently remarks that Liz "doesn't care for mink," whereupon Liz does her best to show her husband how wrong he is. In her attempt to reconcile a mink coat with the family budget, however, Liz has quite a large job. Joan Caulfield and Barry Nelson star as Liz and George Cooper. (Film)

⑤ ④ JIMMY DURANTE SHOW

RETURN The Schnozzola returns for another season of search for that famous lost chord. The show takes place in the Club Durant where Jimmy will cavort with his long-time singing pal Eddie Jackson. This week Donald O'Connor will appear as guest to join the inhabitants of the club in their zany doings. The regular cast includes drummer Jack Roth, pianist Jules Buffano and orchestra leader Roy Bargy. (Hollywood) The show will alternate with the *Donald O'Connor Show*, which will be seen next week. Sponsored by your Texaco Dealer.

9:00 ② THAT'S MY BOY—Comedy

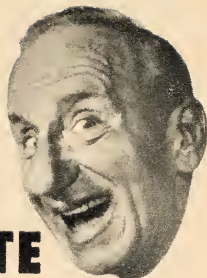
Junior's unpredictable activities continue to cause his father anxiety. But Jarrin' Jack, equal to any situation, dons his Sherlock Holmes hat and begins his investigation. Eddie Mayehoff stars as Jarrin' Jack, with Gil Stratton, Jr. (Film)

⑤ ④ GEORGE GOBEL—Comedy

DEBUT Popular supper-club comedian George Gobel, who has often appeared as a featured guest on other TV shows, at last stars in a show of his own. Gobel, a soft-spoken young man, is an exponent of the subtle low-key monologue. This week, in addition to his own special brand of high-comedy humor, Gobel welcomes actor Fred MacMurray and singer Peggy King as his guests. MacMurray will be featured in a skit with his host and Miss King will offer a few songs for the debut. John Scott Trotter conducts the orchestra. The program is seen live from Hollywood. Sponsored by Dial Soap and Shampoo.

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SHOW**

**NBC-TV CHANNELS 5-4
9 P.M., C.S.T.**

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7 STORK CLUB—Interviews

Sherman Billingsley's famous night club, The Stork Club, is the background for interesting personalities.

9 WRESTLING—Marigold

Jack Brickhouse reports from Marigold Gardens.

1. Jock Carter vs. Carl Myers.
2. Bolk Estes vs. Duke Demetri.
3. Bill Fletcher vs. Gordon Hessel.
4. John Arjon vs. Gypsy Joe.
5. Cowboy Carlson vs. Manuel Cortez.
6. Tom Bradley vs. Carl Engstrom.
7. Main event: Fritz Wollick vs. Verne Gagne.

9:30 2 STAR SHOWCASE—Drama

4 MOVIE—Intrigue

"Trapped." A Treasury agent poses as a member of the underworld in order to trap a gang of counterfeiters. Lloyd Bridges, Barbara Payton, and John Hoyt.

5 YOUR HIT PARADE

The Notion's top songs are presented by Polly Bergen, Snooky Lanson, Gisele MacKenzie, Russell Arms and the Raymond Scott Orchestra. Extras are a dance arrangement of "The Continental" and a production number, featuring Snooky Lanson, in "Swanee." Polly parlayed pulchritude, poise, and a good singing voice into a big career on TV. The story is on page 8.

7 WHAT'S THE ANSWER—Quiz

RETURN Mal Bellairs moderates.

10:00 2 MOVIE—Suspense

"D.O.A." A man who has been poisoned and has only a few days to live, searches desperately for a clue to the identity of his poisoner. Edmond O'Brien, Pamela Britton, and Luther Adler.

5 INNER SANCTUM—Mystery

"Blind Luck." A blind beggar becomes an eye witness in the defense of a drifter indicted for murder. Warren Stevens, June Dayton, and Rusty Lane.

7 MOVIE—Intrigue

"Money Madness." A thief and murderer bets his life against a vast sum of money. Hugh Beaumont, Frances Rafferty.

10:30 5 JANET DEAN, R.N.—Drama

Ello Roines stars in the role of nurse Janet Dean, who often finds that a sympathetic heart, courage, and quick thinking are necessary in her chosen profession.

10:55 4 WEATHER—Bill Carlsen

The forecast for tonight, tomorrow.

11:00 4 The Lone Wolf—Drama

Louis Hayward stars in the role of Mike Lanyard, nemesis of crime.

5 Championship Bowling

9 MOVIE—Horror

"Vampire Ghost." A humor vampire brings fear and terror into the lives of the native and white population of a small African trading village. John Abbott, Peggy Stewart, and Grant Withers.

11:30 2 Follow That Man—Mystery

Rolph Bellomy is featured as Detective Mike Burnett. Burnett becomes involved in episodes of murder and intrigue from which he always, though narrowly, escapes. Tonight: "Santo Clous."

4 The Hunter—Drama

"Ghost Goes East." Burt Adams hunts a courier for a communist agent who has eluded his FBI captors. Bory Nelson.

7 MOVIE—Drama

"Speed To Spore." Robbed of the Olympic trophy through a technicality, a man trains his son to capture the prize. Joan Fontaine, Bruce Bennett, and Monte Blue are the stars.

12:00 2 News Bulletin

Midnight news review.

4 News—Tom Mercein

Roundup of late evening headlines.

5 MOVIE—Feature Film

9 Commercial

12:05 2 MOVIE—Drama

"Lightnin' In The Forest." A young psychiatrist and a spoiled rich girl encounter a gang of killers who are hiding in a mountain cabin after a daring payroll robbery. Lynne Roberts, Donald Barry.

4 MOVIE—Drama

"Siren Of Atlantis." Mario Montez, Denie O'Keefe, and Jean Pierre Aumont.

12:15 7 MOVIE—Feature Film



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Letters to the Editor

YOU TELL TELEVISION

Angel Is A Mrs.

For the past year I've been having a disagreement with my brother. He says that Angel Casey, who is seen daily on Channel 7's *Play House*, is not married. I say she is. Which one of us is right?—*Mary Lyons, Chicago, Ill.* [That's a long time for an argument, Mary, even with a brother. You're right, though. Angel is married. Husband is a commercial artist.—Ed.]



Casey

Is TV Immature?

Your recent article on TV kisses poses an interesting question. When are TV programmers going to stop heeding the inane howls of juveniles, crackpots and frustrated old maids, and start having the courage to give us adult entertainment?—*Raymond Foster, Morris, Ill.*

Kids Get A Break

I want to express my thanks to Channel 7 for its fine new afternoon programming. It's a pleasure to have something besides noise and cowboys to offer the children. A few more of these good shows for children would make WBKB's schedule really "solid stuff." That way, from school-time to bed-time, one could be sure youngsters were avoiding the moronic. I hope the other channels will follow suit.—*Phyllis B. Cowan, Chicago.*

Crooner Turned Comedian

Many years ago on the WLS *Barn Dance*, there was a teen-age boy named George Gobel who sang and yodeled. Is he the same George Gobel who's a comedian today?—*Mrs. Donald Zimmerman, South Bend, Ind.* [Yes. The comic, who's currently appearing here in Chicago at the Palmer House, will have his own NBC show next month.—Ed.]

SUNDAY

MORNING

If fifth game is scheduled, World Series telecast will pre-empt all programs on Ch. 5, 4, 9, beginning at 11:45 A.M.

8:45 ② Christophers—Religion

Father Keller presents films and guests.

9:00 ② Lamp Unto My Feet

"There Is No Tomorrow," by Palmer Thompson, is a modern "morality play" or allegory. The story concerns a man who has suffered great disappointment and feels there is no hope for the future. Dr. Henry P. Von Dusen, head of the Union Theological Seminary in New York, will discuss the man's fears.

⑤ Sunday Funnies—Kids

⑦ The Christophers—Religion

Father James Keller with films and guests.

⑨ MOVIE—Drama

"House Of Danger." A man impersonates his friend who is heir to a fortune. Onslow Stevens, Janet Chandler star.

9:30 ② Look Up And Live

RETURN The religious program for teen-agers returns to the network after a summer vocation. This week Father Bernier discusses God and youth. The St. Cecilia choir will sing "Spirit Seeking Light and Beauty," "Ponis Angelicus," and "Salve Regina."

④ This Is the Life—Religion

A mother-in-law is more concerned with her son's bank account than with his conscience. Forest Taylor.

⑤ Bible Time—Stories

"Hamen vs. Mordecai." Morcella Hein.

⑦ Political Griddle—Talks

Candidates in the coming election speak.

9:45 ⑤ The Pulpit—Religion

⑨ MOVIE—Western

"The Navajo Kid." Bob Steele.

10:00 ② This Way Up—Religion

④ Church Services

⑤ Live And Learn—Discussion

Discussion on "The Psychology of the Child." Guest: George S. Speer, of the Illinois Institute of Technology.

7 MOVIE—Action

"Shaggy." A young boy's devotion to his faithful dog is threatened by the lack of his parents' understanding. Robert Shayne and Brenda Joyce.

10:30 2 What In The World**5 The Christophers—Religion**

"Everyone Can Play A Part," featuring Anna Maria Alberghetti, singer.

11:00 2 Turn Back The Clock**4 Sunday Comics—Kids****5 Captain Hartz And His Pets****9 MOVIE—Drama**

"Secret Evidence." A girl discovers that the man she loves is a gangster. Marjorie Reynolds, Charles Quigley.

11:15 5 How's Business—Discussion

Raland I. Rabinsan, nationally known economist and chairman of the department of finance at Northwestern University's School of Commerce, with talks.

11:30 2 Contest Carnival—Kids

Gene Crane is the barker in this contest for teen-age performers originating in Philadelphia. Today's performers: Kay Elaine, trapeze artist of Lancaster, Pa. Diabla, fire-eater of Philadelphia. Charlie Caldwell, equilibrist of Hartford, Conn.

4 Wonders Of The Wild-Film**9 MOVIE—Western**

"Riders Of The Sage." Bab Steele.

7 Faith For Today—Religion

A mother suddenly realizes that her social drinking has become a dangerous problem. She asks Pastor Fagal for advice on how to control the problem.

11:45 4 Hank The Handyman-Tips**AFTERNOON****12:00 2 News—Frank Reynolds****4 To Be Announced****7 Illinois Government—Film**

"The State Courts," is discussed by Judge Walter V. Schaefer, Chief Justice of the Illinois Supreme Court and Professor Russell N. Sullivan, University of Illinois, College of Law.

9 MOVIE—Western

"Law Of Vengeance." An old family feud

is interrupted when the son of one family falls in love with the daughter of the other. Randolph Scott and Gail Patrick.

12:15 2 Weather—P. J. Hoff**7 Your Future Home—Ideas****12:25 2 Sports—Bill Watts****12:30 2 Range Riders—Adventure**

"The Baron of Broken Bow." Lance West, attempting to run the sheepmen out of Cedar Valley, is opposed by his impetuous son, Dick. Jack Mahaney.

4 Stu Erwin—Comedy**5 The Catholic Hour**

The first of a series of four stories by Father Urban Nagle about Uncle George and Uncle Malachy, two lovable friendly enemies. The story of Uncle Malachy and Uncle George stems from Father Nagle's memories of his boyhood in New England soon after the turn of the century. The first episode finds Uncle George coming to live with the family, which already includes Uncle Malachy.

7 Amateur Hour—Talent

Bab Murphy emcees. (Guests are invited to the Civic Opera Theater. Tickets unnecessary.)

1:00 2 True Picture**4 Zoo Parade—About Animals****5 John Ott—Gardening**

Mr. Ott talks about "Bringing in the house plants." He shows time-lapse films.

1:30 2 Farmtown U.S.A.

George welcomes Darryl Achendach and Ward Cross from the Illinois Agriculture Association, to his program in conjunction with fire prevention week. Highlight of the program: an actual model farm, including the farmhouse, barn, chicken house, silo. The farm is ignited.

4 Roy Rogers—Western**5 Community Chest Program**

SPECIAL Vice President Richard M. Nixon and Harvey S. Firestone, Jr., national chairman of the United Fund Drive, speak briefly at the close of the *Masquerade Party* panel quiz show. Ogden Nash, Ilka Chase, Bobby Sherwood, and Buff Cobb are members of the panel, with Peter Donald as moderator.



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7 Wild Bill Hickok—Western

"Medicine Shaw." A gunman is hidden in the coffin used by a magician for his tricks. Guy Madison and Andy Devine.

2:00 2 Now And Then—Literary**4 MOVIE—Feature Film****5 City Desk—Discussion**

William Ray moderates a panel discussion concerning Chicago's city problems.

7 Annie Oakley—Film**2:30 2 Adventure—Education**

Charles Collingwood presents three films on nature and the world today. (1) The first of a series on genetics, this film deals with the heredity of a child. Don Butler appears in a ballet depicting distribution and arrangement of the chromosomes in the gene. Dr. Harry Shapira, head of the Anthropology Department of the American Museum of Natural History in New York City, is the authority on the subject. (2) A light film on the social life of the Japanese monkey, showing that animal's similarity to man. (3) "All Things Flow." A philosophical comment on the evermoving nature of the world. Films shot in Halland show the movements of clouds, shadows and the like.

5 American Forum**7 Hans Christian Andersen**

All the charm of the Andersen tales. Sponsored by Sidney Wanzer & Sons, Chicago's Oldest Milk Co.

3:00 5 Out On The Farm

RETURN If not pre-empted by a World Series game, the series will return for rare visits to the modern Landmeier farm near Claverdale, Ill.

7 Rocky Jones—Space Ranger**9 Quality Theater—Film****3:30 2 This Is The Midwest—Docum.****5 Zoo Parade—About Animals**

Our host, Marlin Perkins, tells some strange and interesting tales about some strange and interesting tails. Specimens from the Chicago Lincoln Park Zoo, where Perkins is director, are shown.

7 Ramar Of The Jungle

"Bride Of The Idol." The sweetheart of Ramar's guide is captured. Jan Hall.

9 Times Square Playhouse

"The Puppeteers." Three puppeteers are involved in an unusual three-way romance. Herbert Marshall is narrator.

4:00 2 Man Of The Week

Edmund Muskie, Democratic governor-elect of Maine, is interviewed by Washington reporters. Ron Cachran moderates.

5 4 Hall Of Fame—Drama

"Chairmaster of Leipzig," by Helene Hanff. The story of Felix Mendelssohn's rediscovery of Bach's great music nearly a century after the composer wrote it. This drama dedicated to fame is reviewed in next week's issue.

7 Super Circus—3 Ring Thrills**9 MOVIE—Feature Film****4:30 2 Youth Takes A Stand****4 It's A Draw—Cartoon Quiz**

Sid Stone and the panel with fun.

5 World Of Mr. Sweeney

A special half-hour show heralding the new weekday series of Mr. Sweeney starting tomorrow at 3:30 P.M. Several characters in Mr. Sweeney's world show hurt pride in this episode. Cicero P. Sweeney, Charlie Ruggles; Kippie, Glenn Walken; Barney, the sheriff, Mart Stevens.

5:00 2 The American Week**4 You Asked For It—Requests**

Art Baker answers requests.

5 Meet The Press—Discussion

Henry Cabot Lodge, U.S. Delegate to the UN, is interviewed by reporters May Craig, Pierre Huss, and Lawrence Spivak. Ned Braks moderates the show from New York City this week. A credit to the TV industry, says our reviewer, page 16.

7 Cisco Kid—Western**9 MOVIE—Drama**

"Kelly Of The Secret Service." A scientist has perfected an aerial bomb.

5:30 2 You Are There—Drama

"Sutter Discovers Gold," by Kate Nickerson, takes place in the California of 1848. John Augustus Sutter, a Swiss immigrant, discovers that there is gold on his land. He dreams of creating an 18th-century paradise on his property, but he neglects the coming age of industrialization.

- ④ **Ozzie And Harriet—Comedy**
 ⑤ **Roy Rogers Show—Western**
 "The Young Defenders." Roy and Dole find two children locked in a cabin where they have been imprisoned. (Film)
 ⑦ **Bowling Clinic—Tips**

EVENING

6:00 ② **Lassie—Drama**

While out hunting, Jeff and Lassie come upon a lion prowling in the woods. Ellen finds this tale hard to believe until the lion itself appears at the Miller home. (Film) Tommy Rettig, Jon Cloyton.

⑤ ④ **People Are Funny—Game**
 Art Linkletter puts studio contestants through Hollywood hijinks to prove that people are funny. Among the features this week are a box of supposedly live rats which a woman is told to put her hand into. (Film)

⑦ **You Asked For It—Requests**
 A pair of hardrock miners will show the sporting side of their occupation tonight. Andy Voripapa, world's champion exhibition bowler, will give a demonstration of his skills. A water skiing performance will be given by Morc Antonio Morlett. Art Boker emcees. (Film)

② **MOVIE—Adventure**
White Cross Theater: "Two Lost Worlds."
 In a sheep-raising colony of Australia, an American ship captain is recuperating from injuries suffered during a pirate attack. Lauro Elliott, Jim Arness. Sponsored by Bankers Life and Casualty Co.

SUNDAY 6:00 P.M. CHANNEL 9

TWO LOST WORLDS

When a girl is kidnapped by pirates, her co-suitors give chase, ending up on a deserted island. They escape pre-historic animals there, only to be trapped again when a volcano erupts.

THE WHITE CROSS THEATRE
 Sponsored by
 BANKERS LIFE & CASUALTY CO.

6:30 ② **Jack Benny Show**

RETURN The Waukegan wit begins another big year on TV tonight as he and his familiar cronies, Mary Livingstone, Rochester, Don Wilson, Frank Nelson and the Sportsmen Quartet, take the spotlight with their misadventures. The first program pictures Benny in his Beverly Hills home, nervously worrying about the coming season. Live from Hollywood.

⑤ ④ **MR. PEEPERS—Comedy**
 Mr. Peepers decides that since he is a married man he should purchase some life insurance. His problem arises when both his father-in-law, Mr. Remington, and his cousin Luther offer to provide the insurance. Not wanting to insult or hurt either man, Mr. Peepers faces a dilemma. Wally Cox, Pat Benoit.

⑦ **Playhouse—Polly Bergen**
 Gladys George stars in "Sol," the story of a woman who tries to conceal her past. Ellen Harley holds a prominent position in town and is intent on keeping the secret of her past hidden. Her plan works until a carnival performer named Sol comes to town. Gladys George plays Sal and Jean Byron is Ellen. Polly Bergen begins her duties as hostess on this first show of the new series. (Film)
There's a story on page 8 about Polly.

7:00 ② **TOAST OF THE TOWN**

Lucille Ball and Desi Arnaz will fly in from the Coast to appear in person tonight as Ed Sullivan gives them an hour salute. Vivian Vance and Bill Frawley, who play the Mertzes on *I Love Lucy*, will also be on hand for the big event. Other guests include John Hodiak and Lloyd Nolan.

⑤ ④ **COMEDY HOUR**
 Phil Harris, Dinah Shore and William Bendix star in the 150th *Comedy Hour* show. Also featured are Tom D'Andrea and Hol Morch. Originates in Hollywood.

⑦ **N. D. FOOTBALL HIGH-LIGHTS**—Jack Drees reports on yesterday's game between the Fighting Irish and Purdue.

9 THEATER DATE—Drama

"Too Many Women." The playboy son of a Venezuelan rubber planter comes to New York to negotiate a huge loan. Neil Hamilton is the star.

7:30 9 FAITH OF OUR FATHERS

RETURN The award-winning religious series returns for its fourth season. The Windsar Park Methodist Church participates in the first program of the series.

8:00 2 G.E. THEATER—Drama

"High Green Wall," Charles Jackson's adaptation of Evelyn Waugh's "The Man Who Liked Dickens." Henty, a disillusioned businessman, joins an Amazon expedition and gets lost in the jungle. There he meets McMaster, the half-caste whose greatest joy is having the works of Charles Dickens read to him. Ronald Reagan is host. (Film)

Cast

Henty Joseph Cotten
McMaster Thomas Gomez
Aubert Maurice Marsac
First Explorers Marshall Bradford
Second Explorers Ward Wood

5 4 TV PLAYHOUSE—Drama

"Time Bomb," by Sumner Locke Elliott, is the suspense drama of a man, married to a childish wife, who falls in love with a sophisticated woman of the world. The owner of a small restaurant tries to free himself from his wife so that he may openly love another woman.

Cast

Ricky Calbat Jahn Ireland
Gillian Reeves Nancy Kelly
Cara Katharine Bard
Edie Calbot Rebecca Darke

7 WALTER WINCHELL—Talk**9 ROCKY KING—Roscoe Karns**

"Death Wears a White Carnation." A policeman in Rocky's precinct calls the detective to the scene of a murder which just occurred in an alleyway. The man claims that the murderer and the victim were dressed identically. Roscoe Karns is Rocky and Todd Karns is Sgt. Hart.

8:15 7 MARTHA WRIGHT—Music

The accent is on Scotland tonight,

with "My One and Only Highland Fling." Other numbers include "Come to Me, Bend to Me," "Heather on the Hill" and the orchestra's interpretation of "Loch Lomond."

8:30 2 MAN BEHIND THE BADGE

The last show of the series salutes Maj. Harry B. Medford of the Marine Helicopter Transport Squadron. "The Case of the Aerial Manhunt," deals with the search for two escaped convicts who are holding a marine as hostage. Major Medford, Joe Maross; Dillan, Paul Tripp; Rusk, James Mishler.

7 DR. I.Q.—Quiz

James McClain quizzes the "Lady in the Balcony" and awards silver dollars for correct answers.

9 DUFFY'S TAVERN—Comedy

"Archie's Boys Club." Archie starts a boys club in the Tavern to impress the pretty grown up sister of a little boy whom Archie almost spansks. Ed Gardner is Archie and Pattee Chapman is Miss Duffy.

Cast

Alison IvesLoretta Young
 JonathanGayle Kellagg
 HarryRobert Middleton
 Mrs. WilcoxNana Bryant

- 7 **BREAK THE BANK—Quiz**
- 9 **FLORIAN ZABACH—Music**

Mr. ZaBach makes violin magic.

9:30 2 **WHAT'S MY LINE?—Quiz**

John Daly moderates far panelists Arlene Francis, Dorothy Kilgallen, Bennett Cerf.

- 4 **NEWS—Kelly And Clark**
- 5 **THE HUNTER—Adventure**

Bart Adams tries to help a pretty young American feature writer get her story in communist Albania. Keith Larsan replaces Barry Nelson as Bart Adams. (Film)

- 7 **CHAMPIONSHIP BOWLING**
- 9 **TV THEATER—Film Drama**

"A Night In The Warehouse." A veteran cop surprises three hoodlums in a warehouse trying to beat information out of the son of an imprisoned gangster.

10:00 2 **NEWS SPECIAL**

- 4 **RAY MILLAND SHOW**
- 5 **WEATHER—Clint Youle**
- 9 **MOVIE—Drama**

"Body And Soul." (1st Shewing) An amateur boxer dreams of becoming the world's middleweight champion. Jahn Garfield, Lilli Palmer, Hazel Braaks, and Canada Lee are the stars. Sponsored by Courtesy Motors.

10:10 5 **DORSEY CONNORS—Tips**

Darsey offers "short cuts for na cuts."

10:15 2 **HERE'S HOW—Crafts**

Phillip Lewis and Dinny Bruce demonstrate how householders can do add jobs and make use of common tools.

- 5 **NEWS—Alex Dreier**

"Man On The Go" with news.

10:30 2 5 7 **COMMUNITY CHEST**

SHOW—SPECIAL A galaxy of stars are on hand to kick-off the Chicago Community Fund Drive which begins tomorrow. Among the celebrities are: Olson and Jahnsan, Tommy Bartlett, Duke Ellington, Jane Sterling, Howard Miller, Irv Kupcinet, Caesar Petrilla, Joe Gallicchio, Rex Maupin, and many others. The show originates from Chicago's Civic Theater.

- 4 **STUDIO 57—Drama**

11:00 4 **Rocky King—Mystery**

"Too Many Wives." Rocky and Sgt. Hart find three suspects in the killing of a prominent theatrical agent. The suspects include the victim's two ex-wives and his latest girl friend. Roscoe Karns.

1:30 2 **News—Frank Reynolds**

- 4 **To Be Announced**
- 7 **MOVIE—Suspense**

"Scotland Yard Mystery." London police crack murder ring.

- 9 **News—Les Nichols**

1:45 2 **MOVIE—Drama**

"Driftwood." When an orphan girl is left alone in a desert town, she is adopted by the town doctor. Ruth Warrick.

- 9 **Weather—Carl Greyson**

1:50 9 **Record Comparisons**

2:00 4 **NEWS—Tom Mercein**

MORNING

If sixth game is scheduled, World Series telecast will pre-empt all programs on Ch. 5, 4, 9, beginning at 11:45 A.M.

- 6:40 **2 Today's Thoughts**
 6:45 **2 Farm Daily—Menard**
5 Everett Mitchell—Talks
 7:00 **2 Morning Show—Jack Paar**
 Boird Puppets do a take off on an old-time movie and "Crazy, Mon, Crazy."
 (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)
5 4 Today—Dave Garroway
 Football highlights, plus filmed interviews with World Series stars if the Series is still in progress. Fashion show of size-to-height fashions. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)
7 Chicago Parade—Variety
 Chuck Bill emcees.
 8:00 **7 Breakfast Club—Don McNeill**
 9:00 **2 Garry Moore—Variety**
COLOR "Inside TV" features Denise and Gorry demonstrating a backstage TV secret. "Fatigue Fondongo," danced by Dorothy Jornac. Denise and Ken sing.
5 4 Ding Dong School
 Nursery with Dr. Frances Horwich.
7 Women And The World
 Ruth Crowley with the woman's angle.
9 Paul Fogarty—Exercises
 "Walk your bulges away," says Poul.
 9:30 **2 Godfrey And Friends**
5 4 A Time To Live—Serial
7 Play House—Kiddies
 Angel Cosey with games and stories.
9 The Femme Show—Women
 Helen Joyce with household hints.
 9:45 **5 4 Three Steps to Heaven**
 Vince's escape has Borry jittery.
 10:00 **5 4 Home—Women's News**
 Features
 Low-cost, modern living room. Remote from Kingsbridge Armory, N.Y.C.
 Bollet danceJillona
 GardeningWill Peigelbeck

- Interview by Arlene
 Women's Notional Press Club
 Informol fall wedding
 Portroys young woman giving up
 o business career

- 7 Creative Cookery—Recipes**
 Chef Francois Pope & sons give a lesson in the lost art of condy making. Recipes include toffee squores, fondant, coconut bon bons and mint potties.
9 Hi Ladies—Interviews
 Mike Douglas emcees fun for women.
 10:30 **2 Strike It Rich—Quiz**
 10:55 **7 News—Ulmer Turner**
9 News—Steve Fentress
 11:00 **2 Valiant Lady—Serial**
 Bill and Betty welcome Mickey bock.
4 What's New In The Kitchen
5 Betty White Show
7 Danny O'Neil Show
 Donny, Chet Roble, Nancy Wright.
9 The Romper Room—Kids
 Miss Rosemary with kindergarten fun.
 11:15 **2 Love Of Life—Serial**
 11:30 **2 Search For Tomorrow**
5 Feather Your Nest
DEBUT Bud Collyer acts as emcee for this new quiz show. For onswering the questions correctly, studio-audience members con win o variety of household furnishings. Lou Prentiss will be hostess.
 11:45 **2 Guiding Light—Serial**
 Bill Bauer poys a visit to his new client, Richard Grant, to discuss business.
4 Let's Look At The News
 11:55 **7 News—Ulmer Turner**
9 News—Steve Fentress

AFTERNOON

- 12:00 **2 Portia Faces Life—Serial**
4 Hot Shot Revue—Musical
 Joe Shott and his Hot Shots.
5 Noontime Comics
 Johnny Coons entertains the kiddies.
7 Happy Pirates—Kids' Fun
 Two Ton Boker and Art Hern.
9 Best Of The West—Kids
 Bob Atcher with Western films.
 12:15 **2 The Seeking Heart—Serial**

- 12:30** **2** **Welcome Travelers**
Co-hosts Tammy Bartlett and Bob Cunningham greet travelers in Chicago.
- 4** **Weather—Bill Carlsen**
- 5** **Bob & Kay Show—Chats**
- 12:35** **4** **Bob Heiss—Interviews**
Chats with "The Man Next Door."
- 12:45** **9** **Charm Salon—Beauty**
- 12:55** **7** **News—Ulmer Turner**
- 9** **News—Steve Fentress**
- 1:00** **2** **Robert Q. Lewis—Variety**
- 5** **Home Cooking—Recipes**
Chef Eddie Daucette prepares ham loaf with harseradish, scalloped potatoes.
- 7** **Ruth Crowley—Baby Care**
Ruth is joined by a visiting physician, in Chicago for the convention of the American Academy of Pediatrics.
- 9** **MOVIE—Jungle**
"Queen Of The Amazans." A girl starts on a safari into the jungle in search of her last fiancé. Patricia Morison.
- 1:15** **7** **The Doctor Answers—Talk**
Elizabeth Hart conducts discussion.
- 1:30** **2** **Linkletter's House Party**
- 4** **Beulah Donohue—Women**
- 5** **Melody Magazine—Music**
Wed Haward reviews records.
- 7** **The Tom Duggan Show**
Janet Brace, Janie Johnson, Irwin Berke, Dan Jacoby and the Cattanpickers.
- 2:00** **2** **Big Payoff—Quiz**
- 5** **4** **Greatest Gift—Serial**
- 9** **Paul Dixon—Music**
- 2:15** **5** **4** **Golden Windows—Serial**
- 2:30** **2** **Bob Crosby—Music**
- 5** **4** **One Man's Family—Serial**
Bill Herbert joins the Barbour family at their country picnic.
- 7** **Double Feature—Films**
(1) "The Bunker." The story of Hitler's last half-hour in a bunker in Berlin, April, 1945. Elaine White, Bab Stevenson. (2) "Boys Will Be Men." The tragic dilemma of youth. Stephen Saline.
- 2:45** **5** **4** **Concerning Miss Marlowe—Serial**
- 3:00** **2** **Brighter Day—Serial**
After Corley's treatment of him, Skip can't believe Rev. Dennis's offer.

- 5** **4** **Hawkins Falls—Serial**
- 9** **MOVIE—Drama**
"Grand Canyon." When the leading man fractures his ankle on vacation in the Grand Canyon, the movie company persuades a local cowboy to step in.
- 3:15** **2** **Secret Storm—Serial**
Peter pursues his hunch about Mrs. Edwards.
- 5** **4** **First Love—Serial**
Laurie is ready to go to the first test flight when she finds Packy is ill.
- 3:30** **2** **On Your Account—Quiz**
Win Elliot emceeds the quiz.
- 5** **4** **World Of Mr. Sweeney**
RETURN Charlie Ruggles returns in the tales of a provincial storekeeper. Today Cicero P. Sweeney tells some boastful tales to little Kippie, who eats them up. Kippie is played by Glenn Walken.
- 7** **News—Ulmer Turner**
- 3:35** **7** **Time For Uncle Win—Kids**
Win Stracke with folk songs and fun.
- 3:45** **5** **4** **Modern Romances—Serial**
DEBUT The program differs from the usual serial in that a complete story will be told each week, with a different cast featured for each story. Martha Scott will act as permanent narrator. This week we see a jealous husband who suspects his attorney is more than professionally interested in his wife.
- 4:00** **2** **Shopping With Miss Lee**
- 4** **Superman—Adventure**
- 5** **Pinky Lee—Comedy, Games**
- 7** **Pied Piper—Kids**
Art Fern with cartoons and stories.
- 9** **Bandstand Matinee—Music**
- 4:15** **2** **U.N. In Action**
- 4:30** **2** **Looking Forward**
From Northwestern University comes Miss Lillian Lennards with some "Spanish."
- 5** **4** **Howdy Doody—Puppets**
Ted Brawn hosts, with Gabby Hayes.
- 7** **Garfield Goose and Friend**
Frazier is appointed assistant fire chief.
- 4:55** **9** **News—Les Nichols**
- 5:00** **2** **Range Riders—Adventure**
- 4** **Foreman Tom—Western**
- 5** **Elmer, The Elephant—Kids**

- 7 **Santa's North Pole Review**
 9 **Bob Atcher—Western**
 5:15 7 **Jungle Adventure—Film**
 "Terror On The Plains," Osa and Martin Johnson's exciting series.
 5:30 2 **Gene Autry—Western**
 5 **Close-Up—Music**
 Howard Miller and June Valli.
 9 **News—Leslie Monypenny**
 5:40 9 **Now I'll Tell One—Sports**
 Jack Brickhouse with talk about sports.
 5:45 4 **News—Bob Kelly**
 7 **News—Austin Kiplinger**
 9 **Curbstone Cut Up—Chats**
 Ernie Simon with interviews.
 5:50 7 **Sports—Jack Drees**
 5:55 4 **Weather—Bill Carlsen**
 7 **Weather—Wayne Griffin**

EVENING

- 6:00 2 **Sports—Bob Elson**
 4 **Sports—Larry Clark**
 5 **Weather—Clint Youle**
 7 **Kukla, Fran, And Ollie**
 9 **Captain Video—Adventures**

A new episode, "The Invisible Planet," begins. Captain Video is asked to help the spoiled son of a friend.

- 6:05 5 **News—Jack Angell**
 6:10 5 **Sports—Joe Wilson**
 6:15 2 **News—Julian Bentley**
 4 **Malones And Marvin—Music**
 Marv Moran and the Malone Sisters.
 5 **Dorsey Connors—Travel**
 Travel news about Acapulco.
 7 **News—John Daly**
 9 **Sports Final—Vince Lloyd**
 6:20 5 **Alex Dreier—Features**
 6:25 5 **Tony Weitzel—Comments**
 6:30 2 **News—Douglas Edwards**
 5 4 **Tony Martin—Music**

After a brief trip to a ball park for "Let's Try Again," Tony moves to Paris for "Pigalle" "La Vie En Rose," and "There's Danger in Your Eyes, Cherie."

7 **Jamie—Comedy**

Jamie's friend George receives a tent for a present and the two boys decide to camp out for the night. Aunt Laurie is up-

set about the idea and her worries increase when a thunder-and-lightning storm develops that night. Brandon de Wilde, Ernest Truex, Polly Rowles.

- 9 **News—Spencer Allen**
 6:45 2 **Perry Como—Music**
 5 4 **News—John C. Swayze**
 9 **Chicagoland Newsreel**
 7:00 2 **BURNS & ALLEN—Comedy**

COLOR George and Gracie start their fifth season by inviting some reporters over to see a telecast of their show. George, trying to establish good relations with the press, rehearses Gracie in the proper things to say. Gracie, being Gracie, helps out by bringing some strangers home. Bea Benaderet. (Film)

5 4 **CAESAR'S HOUR—Comedy**

Sid does a review tonight. It includes: a movie satire; Professor Von Sunshine, eminent Viennese authority on applied psychology; dance production by the dancing ensemble. Assisting Sid are Carl Reiner and Howard Morris.

MONDAY NIGHTS

7:00 P.M.

CHICAGO

BEARS'

QUARTERBACK
CLUB

Film highlights
of Sunday's game
with RED GRANGE



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YOUR WORLD SERIES STATION

7 COME CLOSER—Quiz

9 BEARS QUARTERBACK CLUB

Harold "Red" Grange and Luke Johnson, assistant coach, Chicago.

7:30 2 TALENT SCOUTS—Variety

7 CONCERT—Howard Barlow

Bass Jerame Hines is the vocal soloist tonight. Cello soloist is H. Shapiro.

Mr. Hines

Whiffenpoof SongTad Golloway

Colf of Gold, from "Faust"Gauband

Love's Old Sweet SongJames L. Molloy

Bells of St. Mary'sEmmett Adams

Chorus

Football Medley.....Duke, Notre Dome,

.....USC, Princeton, Michigan

Mr. Shopiro

Kol Nidre.....Max Bruch

9 STOCK CAR RACES—Film

8:00 2 I LOVE LUCY—Comedy

RETURN Lucille Ball and Desi Arnaz are back. First episode of the new season is entitled "The Business Manager," for Ricky has revamped the Ricardo budget to cut out Lucy's allowance. Lucy the unconquerable dopes out her own way to lay her hands on some cash. William Frawley and Vivian Vance. (Film)

5 4 MEDIC—Drama

"Death Rides a Wogan." The West of the early pioneer days sets the scene for tonight's medical drama, as we follow a group of settlers across the great plains. In addition to their trouble with hostile Indians, these pioneers were stricken with the dreaded plague of cholera. We see the life-or-death battle of the early western doctors as they desperately try to halt the plague's spread. (Film) Next week at this time Judy Halliday appears in the second Max Liebman "spectacular."

7 ADVENTURES IN EMOTION

Stuart Brent with philosophy.

9 BOXING—Preliminaries

Chris Schenkel reports from St. Nick's.

8:30 2 DECEMBER BRIDE—Comedy

DEBUT Spring Byington stars as Lily Ruskin, a romantic and perennially eligible widow whose charm and wit attract numerous prospective suitors. The first of

the series finds Lily en route to her future home, while her daughter and somewhat apprehensive son-in-law await her arrival. Their wait is not made any easier by the dire predictions of neighbor Pete Porter, who can see nothing but trouble in a mother-in-law. Deon Miller, Frances Rafferty, and Horry Morgan.

5 4 ROBERT MONTGOMERY

"Two Wise Women," by Thomas W. Phipps, is the story of a married banker from Massachusetts. In Berlin he meets and falls in love with a pretty French reporter.

7 BOXING—Preliminaries

Fred Sayles and Tommy Loughran report.

9:00 2 STUDIO ONE—Drama

"Prelude To Murder," a mystery drama by William Templeton. A young husband and wife try to find a secluded house in the country where the husband can work at his mystery writing. They become the guests of a strange painter whose wife has recently died.

Cast

Spencer De Witt RolandOtto Kruger

Carol ChandlerPhyllis Kirk

Greg ChondlerJames Daly

7 BOXING—Eastern Parkway

Lulu Perez, Braaklyn, N.Y., featherweight, vs. Bobby Woods, Spokane, Wash., lightweight, 10 rounds. Fred Soyles and Tommy Loughran report from Eastern Parkway Arena in Brooklyn.

TV GUIDE RATINGS

Rating	Bouts	W	L	D	KO's
Perez	5	32	29	3	0
Woods	Unrated	72	46	18	8

This will be the flashy Lulu's return to the ring wars. He will find Woods, the northwest wallpaper, a sturdy ringman who has fought some of the best men on the coast circuit. Perez has a strong local following who will be rooting for him to obtain the peak he reached months back.

Compiled by Nat Fleischer (The Ring)

9 BOXING—New York City

Billy Kilgore, Tompa, Fla., vs. Moses Word, Detroit, 10 rounds, middleweights. Chris Schenkel reports.

TV GUIDE RATINGS

	Rating	Bouts	W	L	D	KO's
Kilgore	Unrated	48	28	16	4	14
Ward	Unrated	27	20	5	2	12

This should be a thrill-packed meeting. Kilgore, who is a boxer, can also punch. He has a cutting left and will test Ward's durability. Ward, back on the winning trail, can slug, and will go all out.

Compiled by Nat Fleischer (The Ring)

9:30 **4** MEET CORLISS ARCHER

Ann Baker portrays pretty and scatter-brained Corliss. Mary Brian, Bobby Ellis, and John Eldredge are featured.

5 FAVORITE STORY—Drama

"The Crime." On returning home, an ex-G.I. becomes involved in the murder of a soldier from his outfit. Circumstances convince his family that he is responsible. Adalphe Menjau narrates.

9:45 **5** SPORTS—Arch Ward10:00 **2** NEWS—Fahey Flynn

Cartoonist P. J. Hoff gives weather report.

4 WEATHER—Bill Carlsen**5** WEATHER—Clint Youle**7** CITY ASSIGNMENT—Drama

"Watch The Birdie." Steve and Lorelei, of the Illustrated Press become involved in a missing diamond mystery. (Film)

9 MOVIE—Drama

(1st Showing) "See Naples And Die." A married woman is blackmailed.

10:05 **4** INDUSTRY ON PARADE10:10 **5** DORSEY CONNORS—Variety

Use your imagination for wall decorations.

10:15 **2** IN TOWN TONIGHT—Variety

Len Dresslar and Merylyn Tate.

5 NEWS—Jack Angell10:20 **4** LET'S LOOK AT THE NEWS10:30 **2** NEWS—John Harrington**4** PARAGON PLAYHOUSE**5** SPORTS—Norman Barry**7** PLAYHOUSE—Drama10:45 **2** KUP'S SHOW—Irv Kupcinet

"The Chicago Story." Celebs interviewed.

5 HERBIE MINTZ—Music11:00 **2** MOVIE—Crime

"Crime Of The Century." An industrial tycoon attempts to delay the news of his

associate's death in order to fix a board of directors' election. Stephanie Bachelor.

5 **4** Tonight—Variety**7** News—Ulmer Turner11:05 **7** Weather—Wayne Griffin11:10 **7** Tom Duggan—Comments11:30 **7** Danny O'Neil—Musical

Nancy Wright and Chet Rable.

9 News—Les Nichols11:45 **9** Weather—Carl Greyson12:00 **2** Late News**4** News—Tom Mercein**7** MOVIE—Mystery

"Social Error." A young boy believes he sees a society girl being kidnapped.

12:05 **2** MOVIE—Murder

"The Tiger Woman." A singer in a cafe plans to kill her husband for the insurance. Adele Mara and Kane Richmond.

4 MOVIE—Comedy

"The Mysterious Miss X." A couple of stranded vaudeville troupers are mistaken for members of Scotland Yard.

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MORNING

If seventh game is scheduled, World Series telecast will pre-empt all programs on Ch. 5, 4, 9, beginning at 11:45 A.M.

- 6:40 ② **Today's Thoughts**
- 6:45 ② **Farm Daily—Menard**
- ⑤ **Everett Mitchell—Talks**

7:00 ② **Morning Show—Jack Paar**
"Bolero" and "Cowboy on a Pogo Stick" are the Baird Puppets' productions today. A review for early risers in next week's issue. (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)

- ⑤ ④ **Today—Dave Garroway**
Cliff Norton joins Dove for a comedy bit. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)
- ⑦ **Chicago Parade—Variety**

Chuck Bill emcees variety.

8:00 ⑦ **Breakfast Club—Don McNeill**

9:00 ② **Garry Moore—Variety**
COLOR Western sketch featuring the fabulous Gabby Moore. Denise, Ken sing.

- ⑤ ④ **Ding Dong School—Kids**
- ⑦ **Women And The World**
Ruth Crowley is hostess.

② **Paul Fogarty—Exercises**
A "stretcher" for a nicer silhouette.

- 9:30 ② **Godfrey And Friends**
- ⑤ ④ **A Time To Live—Serial**
- ⑦ **Play House—Kiddies**
- ② **The Femme Show—Women**
Helen Joyce and Frank Bobcock.

9:45 ⑤ ④ **Three Steps To Heaven**
Borry handles the music case gingerly.

10:00 ⑤ ④ **Home—Women's News**
Features

- The "H" silhouette Dick Satterfield
- Square dancing Dick Krauss
- Cooking Kit Kinne

⑦ **Creative Cookery—Tips**
An Italian menu is planned by Francois Pope, including spoggetti, tomato sauce and meatballs.

② **Hi Ladies—Interviews**
Mike Douglos emcees.

- 10:30 ② **Strike It Rich—Quiz**
 10:55 ⑦ **News—Ulmer Turner**
 ⑨ **News—Steve Fentress**
 11:00 ② **Valiant Lady—Serial**
 Mickey pays a visit to the jail to see Roy.
 ④ **What's New In The Kitchen**
 Breta Griem is hostess, with kitchen hints.
 ⑤ **The Betty White Show**
 ⑦ **Danny O'Neil—Variety**
 ⑨ **The Romper Room—Kids**
 Miss Rosemary with kindergarten fun.
 11:15 ② **Love Of Life—Serial**
 11:30 ② **Search For Tomorrow**
 ⑤ **Feather Your Nest—Quiz**
 Bud Collyer and Lou Prentiss with prizes for the quiz-contest winners.
 11:45 ② **Guiding Light—Serial**
 Dick visits Janet to discuss rumors.
 ④ **Let's Look At The News**
 11:55 ⑦ **News—Ulmer Turner**
 ⑨ **News—Steve Fentress**

AFTERNOON

- 12:00 ② **Portia Faces Life—Serial**
 ④ **Hot Shot Review—Music**
 Jae Shott and Gordon Hinkley.
 ⑤ **Noontime Comics—Kids**
 ⑦ **Happy Pirates—Kids' Fun**
 Two-Ton Baker and Art Hern.
 ⑨ **Best Of The West—Kids**
 Bob Atcher with films and tunes.
 12:15 ② **The Seeking Heart—Serial**
 12:30 ② **Welcome Travelers**
 Tommy Bartlett, Bob Cunningham.
 ④ **Weather—Bill Carlsen**
 ⑤ **Bob & Kay Show—Chats**
 12:35 ④ **Bob Heiss—Interviews**
 12:55 ⑦ **News—Ulmer Turner**
 ⑨ **News—Steve Fentress**
 1:00 ② **Robert Q. Lewis—Variety**
 ⑤ **Home Cooking—Recipes**
 "Apricot Braid." Eddie Doucette.
 ⑦ **Ruth Crowley—Baby Care**
 Ruth is joined by a visiting physician, in Chicago for the convention of the American Academy of Pediatrics.
 ⑨ **MOVIE—Drama**
 "Shep Comes Home." An orphan boy eludes the authorities.

- 1:15 ⑦ **TV Dental Clinic**
 Dr. Mort Neimark with patient-model.
 1:30 ② **Linkletter's House Party**
 ④ **Beulah Donohue—Women**
 ⑤ **Melody Magazine—Music**
 Etta Moten joins Wed Howard today.
 ⑦ **The Tom Duggan Show**
 Janet Brace, Janie Jahson, Irwin Berke, Don Jacoby and the Cotton-Pickers, and Tom Casey announcing.
 2:00 ② **Big Payoff—Quiz Game**
 ⑤ ④ **Greatest Gift—Serial**
 ⑨ **Paul Dixon—Music**
 2:15 ⑤ ④ **Golden Windows—Serial**
 2:30 ② **Bob Crosby—Music**
 ⑤ ④ **One Man's Family**
 Bill Herbert reveals an old secret concerning Hazel.
 ⑦ **Double Feature—Films**
 (1) "Looking Through." A mail clerk discovers his gift for handwriting analysis and obtains both fame and a wife. Edgar Barrier. (2) "The Housekeeper." A psychiatrist tires of a practice dealing entirely with neurotics.
 2:45 ⑤ ④ **Concerning Miss Marlowe—Serial**
 3:00 ② **Brighter Day—Serial**
 When Sandra Talbot meets Skip Garrett, she's reminded of someone.
 ⑤ ④ **Hawkins Falls**
 ⑨ **MOVIE—Variety**
 "Yes Sir, Mr. Bones." Blackface acts typical of the era of the minstrel show.
 3:15 ② **Secret Storm—Serial**
 Sue suggests how Peter might get some information about Jane Edwards.
 ⑤ ④ **First Love—Serial**
 Laurie waits anxiously for news.
 3:30 ② **On Your Account—Quiz**
 Win Elliot emcees.
 ⑤ ④ **World Of Mr. Sweeney**
 An old flame of Cicero's returns to town. Cicero Sweeney: Charlie Ruggles.
 ⑦ **News—Ulmer Turner**
 3:35 ⑦ **Time For Uncle Win—Kids**
 Win Stracke with folk songs and fun.
 3:45 ⑤ ④ **Modern Romances—Serial**
 4:00 ② **Shopping With Miss Lee**
 ④ **Gretchen Colnik—Tips**

- 5 **Pinky Lee—Comedy, Games**
- 7 **Pied Piper—Kids**
Art Fern with cartoons and stories.
- 9 **Bandstand Matinee—Music**
Jim Lounsbury with records for teens.
- 4:15 2 **U.N. In Action**
- 4 **Museum Explorers—Exhibits**
- 4:30 2 **Looking Forward**
James Speyer, architect, joins Frank Reynolds to discuss "Architecture."
- 5 4 **Howdy Doody—Puppets**
Ted Brown hosts, with Gabby Hayes.
- 7 **Garfield Goose and Friend**
King Garfield gives his first "Barnyard Chat."
- 4:55 9 **News—Les Nichols**
- 5:00 2 **Range Riders—Adventure**
- 4 **Foreman Tom—Western**
- 5 **Elmer The Elephant—Kids**
- 7 **Santa's North Pole Review**
- 9 **Bob Atcher—Western**
- 5:15 7 **Jungle Adventure—Film**
"Forbidden Village." An American newspaper photographer escapes from a native village. Jon Hall.
- 5:30 2 **Gene Autry—Western**
- 5 **Close Up—Music**
Howard Miller and June Valli.
- 9 **News—Leslie Monypenny**
- 5:40 9 **Now I'll Tell One—Sports**
Jack Brickhouse with sports talk.
- 5:45 4 **News—Bob Kelly**
- 7 **News—Austin Kiplinger**
- 9 **Curbstone Cut-up—Chats**
Ernie Simon with interviews.
- 5:50 7 **Sports—Jack Drees**
- 5:55 4 **Weather—Bill Carlsen**
- 7 **Weather—Wayne Griffin**

EVENING

- 6:00 2 **Sports—Bob Elson**
- 4 **Sports—Larry Clark**
- 5 **Weather—Clint Youle**
- 7 **Kukla, Fran, And Ollie**
- 9 **Captain Video—Adventures**
Captain Video and Jeff take off on a routine flight.
- 6:05 5 **News—Jack Angell**
- 6:10 5 **Sports—Joe Wilson**

- 6:15 2 **News—Julian Bentley**
- 4 **Zeb Billings—Music**
- 5 **Dorsey Connors—Travel**
Hawaii is in the spotlight tonight.
- 7 **News—John Daly**
- 9 **Sports Final—Vince Lloyd**
- 6:20 5 **Alex Dreier—Features**
- 6:25 5 **Tony Weitzel—Comments**
- 6:30 2 **News—Douglas Edwards**
- 5 4 **Dinah Shore—Music**

RETURN Rested and ready for action after her summer vacation, Dinah Shore returns to her Tuesday and Thursday songfest this week. Dinah, who is accompanied by The Skylarks (Gilda Malken, Jackie Joslin, Earl Brown, Joe Hamilton and George Becker) and Harry Zimmerman's orchestra, will emphasize songs and unusual lighting techniques rather than settings. Art Boker does the announcing for the show, which originates live from Hollywood. Tunes "It's Great to Be Alive," "Hey There," "Somebody Goofed," "I'll Have to Tell You."

7 **Cavalcade Of America**

"The Great Gamble." The story of the great faith and fortitude of Cyrus Field in his attempt to lay the first telegraph cable beneath the Atlantic Ocean. Field was labeled a swindler when his first play failed, but he continued his work. (Film)

Cast

Cyrus FieldWhitfield Connor
Mrs. FieldMarjorie Lord
Mary FieldSusan Odin
Samuel MorseHarry Shannon
Peter MorseFlorenz Ames
William HarperRobert Middleton

9 **News—Spencer Allen**

6:45 2 **Jo Stafford—Music**

Jo, with the help of Poul Weston's orchestra and the Star-Lighters, sings "Chicago," "Son Francisco," "New Orleans," "New York, New York," "Lullaby of Broadway" and "The Atchison, Topeka and the Sante Fe."

- 5 4 **News—John C. Swayze**
- 9 **Chicagoland Newsreel**

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DOROTHY GISH**

in **“FLOOD TIDE”**

A Gripping Drama of the Deep South

Presented Live by Elgin National Watch Company

TUESDAY 8:30 p.m. CH. 7, 13

7:00 ② RED SKELTON—Comedy

Red is back on the West Coast with Ella "Loch Lomond" Logan as his guest.

⑤ ④ MILTON BERLE—Comedy

Fernando Lamas and Arlene Dahl, as Milton's guests, become involved with him in a South American uranium mine. Arnold Stang, Ruth Gilbert, Nancy Walker, and Connie Russell add to the merriment and music. Allen Roth directs the orchestra. Milton is making some changes this year. For the inside reason be sure to buy next week's TV GUIDE.

⑦ CARDS QUARTERBACK CLUB

Jack Drees provides commentary for film clips taken of the Cards' previous Sunday game. Interviews with representatives of coach Stydahar's big red team.

⑩ THE GOLDBERGS—Comedy

It's Yom Kippur, the Jewish Day of Atonement. We go to the synagogue for the solemn Kol Nidre services. Present are the whole Goldberg family including Uncle David. The Concert Cantors ensemble comprises the choir for the services. Gertrude Berg, Eli Mintz.

7:30 ② BLUE ANGEL—Variety

The Orson named Bean is host to an intimate review featuring hot singer Pearl Bailey, sweet soprano Patrice Munsel, record pantomimists Tony & Eddie, and a dance duo, The Cabots.

⑦ TWENTY QUESTIONS—Quiz

Panelists: Fred Van Deventer, Florence Rinard and Bobby McGuire. Jay Jackson moderates. Guest: Marguerite Piazza.

⑩ MYSTERY THEATER—Drama

8:00 ② MEET MILLIE—Comedy

⑤ ④ FIRESIDE THEATER—Drama

A naturalized American citizen is proud when he becomes a "Member of the Jury." But disillusionment sets in when his employer tells him to vote to acquit a man accused of supplying defective ammunition to the government. (Film)

Cast

Josef Novak John Banner
Mrs. Novak Karen Verne
Suzanne Gloria Talbott
John James Dobson

⑦ DANNY THOMAS—Variety

A conflict occurs in the Williams household when the family doctor decides that both Danny and Rusty must have their tonsils removed. As the fateful day approaches, a struggle ensues between father and son. Each tries to outdo the other in facing the test with manly courage. Jean Hagen. (Film)

⑩ BADGE 714—Jack Webb

An actual case taken from the files of the Los Angeles Police Department.

8:30 ② DANGER—Drama

"Obsession" is the study of a young girl whose mortal fear of her mother-in-law actually endangers her own life.

⑤ ④ CIRCLE THEATER—Drama

Every year some 50,000 American men disappear from their homes and families. "The Runaway," by Robert Alan Aurthur, is the story of one such man, a lawyer, who returns to the home of the aunt and uncle who raised him.

⑦ THE ELGIN HOUR—Drama

DEBUT First in a series of hour-long plays, which will alternate with *The U.S. Steel Hour* in this time spot. Tonight: "Flood!" A story by Morton Wishengrad and Virginia Mazer. Back to his small, tradition-bound southern town comes respected citizen Jefferson Clark, bringing with him his bride. Enormous problems arise when it is learned that the girl is of a social status inferior to her husband's. The drama builds to a striking climax.

Cast

Jeff Clark Robert Cummings
Miss Psyche Dorothy Gish
Lacey Gaddis Clark Janet Blair
Virgil Gaddis Richard Jaeckel
Miles Virdin Charles Dingle
Angela Buck Dorothy Sands
Henry Frank Henry Wilson
Edna Earle Paula Truman
Sponsored by Elgin National Watch Co.

⑩ RACKET SQUAD—Drama

"Double Check." Lieutenant Braddock deals with a phony check cashing swindle. Reed Hadley, Lucille Curtis.

9:00 ② LIFE WITH FATHER—Comedy

Father Doy puts up a heroic struggle against Bizet's "Cormen," Mother Day, an operatic tenor, a whistler, and the members of the momentous muscوله. In his one-man fight against the high C's, Father runs ofoul of the motodor in the opero. Leon Ames. (Hollywood)

③ ④ TRUTH OR CONSEQUENCES—Quiz Game—Jack Bailey.**③ LIFE OF RILEY—Comedy**

"Wild Blue Yonder." Chester A. Riley and his wife Peg are played by William Bendix and Marjorie Reynolds.

9:30 ② SEE IT NOW—Film**④ TRIANGLE THEATER—Drama**

"Storm Center." A famous author is the victim of one storm, and the beneficiary of another ten years later.

③ IT'S A GREAT LIFE—Comedy

Danny and Steve find jobs as furniture salesmen in a department store. In order to sell their quota, the two ex-GI's enlist the aid of Uncle Earl. Earl, always willing if not able, obliges the boys with some of his "expert" advice. Michael O'Shea, William Bishop, James Dunn. (Film)

⑦ STOP THE MUSIC—Quiz**③ BIG TEN GAME OF THE WEEK**

Michigan State vs. Wisconsin.

10:00 ④ NEWS—Fahey Flynn

Cartoonist P. J. Hoff gives weather report.

④ WEATHER—Bill Carlsen**⑤ WEATHER—Clint Youle****⑦ STUDIO 57—Drama****③ MOVIE—Terror**

"The Long Night." The loss of his girl sends a World War II veteran off on a terrible killing spree. Henry Fonda.

10:05 ④ WORLD WE LIVE IN—Science**10:10 ⑤ DORSEY CONNORS—Ideas**

"Fireplace Fillipo."

10:15 ② IN TOWN TONIGHT—Variety

Len Dresslor stars, Lee Phillip is femcee.

⑤ NEWS—Jack Angell**10:20 ④ LET'S LOOK AT THE NEWS****10:30 ② NEWS—John Harrington****④ BIG TEN GAME OF THE WEEK**

Michigan State vs. Wisconsin.

⑤ SPORTS—Norman Barry**⑦ DANGEROUS ASSIGNMENT**

"The Caboose Story." A pre-war flame of Agent Steve Mitchell's is suspected of master-minding a wave of sabotage in Japan and Mitchell is sent to investigate. Brian Donlevy. (Film)

10:45 ② KUP'S SHOW—Irv Kupcinet

"The Chicago Story." Guest interviews.

⑤ HERBIE MINTZ—Music**11:00 ② PLAYHOUSE—Mystery**

"The Lote Corpse." Craig Kennedy uses his knowledge of minerals and precious stones during a search that takes him from a Mexican desert to a lavish big city penthouse. Donald Woods.

⑤ ④ Tonight—Variety**⑦ News—Ulmer Turner****11:05 ⑦ Weather—Wayne Griffin****11:10 ⑦ Tom Duggan—Comments**

Call Tom at De. 2-0423 and De. 2-0424.

11:30 ② Late News**③ News—Les Nichols****11:35 ② MOVIE—Terror**

"The Cotmon Of Paris." A young author, is afflicted with a strange illness.

11:45 ③ Weather—Carl Greyson**12:00 ④ News—Tom Mercein****⑦ MOVIE—Mystery**

"Big Town." Newshounds and police vie to solve a murder and wipe out a mob.

③ Midnight Run—Music

Popular discs of the day, and interviews with celebrities.

12:05 ④ MOVIE—Western

"Border Outflows." Spode Cooley.

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MORNING

- 6:40 **2** **Today's Thoughts**
 6:45 **2** **Farm Daily—Menard**
 George Menard with news, interviews.
3 **Everett Mitchell—Talks**
 7:00 **2** **Morning Show—Jack Paar**
 The Baird puppets interpret recordings of "Six Hours, 13 Minutes" and "I'm in the Mood for Love." (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)
5 **4** **Today—Dave Garroway**
 Komal El Malokh, discoverer of the ancient Egyptian solar boat, appears with other leading Egyptian archeologists. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)
7 **Chicago Parade—Variety**
 Chuck Bill emcees with music, weather.
 8:00 **7** **Breakfast Club—Don McNeill**
 Regular members are Fran Allison, Johnny Desmond, Eileen Parker.
 9:00 **2** **Garry Moore—Variety**
COLOR "The Barber of Seville," an "ungrand" opera, with English translations by Mr. Moore. Ivon Sanderson brings another animal newly arrived from the jungle. The whole cast does: "Sing a Tropical Song."
5 **4** **Ding Dong School**
 Nursery with Dr. Frances Horwich.
7 **Women And The World**
 Ruth Crowley is hostess.
9 **Paul Fogarty—Exercises**
 Pounds and ounces disappear.
 9:30 **2** **Godfrey And Friends**
5 **4** **A Time To Live—Serial**
7 **Play House—Kiddies**
 Angel Casey with games and stories.
9 **The Femme Show—Women**
 Helen Joyce and Frank Babcock.
 9:45 **5** **4** **Three Steps To Heaven**
 The fire breeds hysteria.
 10:00 **5** **4** **Home—Women's News**
 Features
 At Home Interview
 "Miss Frances" Horwich
 Fall Housecleaning
 Dr. Leona Boumgartner

- Square Dancing Dick Krauss
 Cooking Chef Phillip
 Foster Reading Kenneth Boldridge
7 **Creative Cookery—Recipes**
 Francois Pope includes meat loaf and meringue sticks in his lesson.
9 **Hi Ladies—Interviews**
 Mike Douglas is singer-emcee.
 10:30 **2** **Strike It Rich—Quiz**
 10:55 **7** **News—Ulmer Turner**
9 **News—Steve Fentress**
 11:00 **2** **Valiant Lady—Serial**
 Jody pretends she is talking on the phone to her mother. Earl Hammond.
4 **What's New In The Kitchen**
 Breto Griem is hostess.
5 **Betty White Show**
7 **Danny O'Neil Show**
 Music by Chet Roble and Nancy Wright.
9 **The Romper Room—Kids**
 Miss Rosemary with kindergarten fun.
 11:15 **2** **Love Of Life—Serial**
 11:30 **2** **Search For Tomorrow**
5 **Feather Your Nest—Quiz**
 Bud Collyer and Lou Prentiss with prizes for the quiz-contest winners.
 11:45 **2** **Guiding Light—Serial**
 There's progress in the relationship between Jim and Kothy. Poul Potter, Susan Douglas, Jim Lipton star.
4 **Let's Look At The News**
 11:55 **7** **News—Ulmer Turner**
9 **News—Steve Fentress**

AFTERNOON

- 12:00 **2** **Portia Faces Life—Serial**
4 **Hot Shot Review—Music**
 Joe Shott and his Hot Shots.
5 **Noontime Comics—Kids**
 Johnny Coons entertains the kiddies.
7 **Happy Pirates—Kids' Fun**
 Two-Ton Baker and Art Fern.
9 **Best Of The West—Kids**
 Bob Atcher with Western films.
 12:15 **2** **The Seeking Heart—Serial**
 12:30 **2** **Welcome Travelers**
 Tommy Bartlett and co-host Bob Cunningham greet the visitors to Chicago.
4 **Weather—Bill Carlsen**

- 12:35** ⑤ ④ **Bob Heiss—Interviews**
Chats with "The Man Next Door."
- 12:45** ⑨ **Charm Salon—Beauty**
- 12:55** ⑦ **News—Ulmer Turner**
⑨ **News—Steve Fentress**
- 1:00** ② **Robert Q. Lewis—Variety**
⑤ **Home Cooking—Recipes**
Showman-cook Doucette with his specialty, "Bubble and Squeak with Wow Wow Sauce."
- ⑦ **Ruth Crowley—Baby Care**
Ruth is joined today by a visiting physician, in Chicago for the convention of the American Academy of Pediatrics.
- ⑨ **MOVIE—Drama**
"Magic Voice." Gossip ends a secretary's shipboard romance with the ship's first officer. Beniamino Gigli, Joan Gardner.
- 1:15** ⑦ **The Doctor Answers—Talks**
Elizabeth Hart with Dr. W. W. Bauer.
- 1:30** ② **Linkletter's House Party**
④ **Beulah Donohue—Women**
⑤ **Melody Magazine—Music**
Wed Howard reviews records.
⑦ **Midweek Cooking School**
Mary Martinsen with cooking hints.
- 2:00** ② **Big Payoff—Quiz Game**
⑤ ④ **Greatest Gift—Serial**
⑨ **Paul Dixon—Music**
- 2:15** ⑤ ④ **Golden Windows—Serial**
- 2:30** ② **Bob Crosby—Music**
⑤ ④ **One Man's Family—Serial**
Hazel visits Bill's dairy farm.
⑦ **Double Feature—Films**
(1) "The Losers." A middle-aged bridegroom plans a robbery. Mervin Williams.
(2) "The Match." A girl finds, after being fired from a job she has held for eight years, that unemployment is a blessing. Gloria Saunders.
- 2:45** ⑤ ④ **Concerning Miss Marlowe—Serial**
- 3:00** ② **Brighter Day—Serial**
Sandra is afraid Ralston will try to include Skip Garrett in his plans.
⑤ ④ **Hawkins Falls—Serial**
Bernadine Flynn and Mitch Fredericks.
⑨ **MOVIE—Feature Film**

- 3:15** ② **Secret Storm—Serial**
Peter is in for a shock.
⑤ ④ **First Love—Serial**
Grant starts moving in on Zach.
- 3:30** ② **On Your Account—Quiz**
Win Elliot emcees.
⑤ ④ **World Of Mr. Sweeney**
Tom and Abigail quarrel over what's in a name. Charles Ruggles plays Sweeney, Harry Gresham plays Tom, and Betty Garde plays Abigail Millikan.
⑦ **News—Ulmer Turner**
- 3:35** ⑦ **Time For Uncle Win—Kids**
Win Stracke with fun and folk songs.
- 3:45** ⑤ ④ **Modern Romances—Serial**
- 4:00** ② **Shopping With Miss Lee**
④ **Your Library Story**
⑤ **Pinky Lee—Comedy**
⑦ **Pied Piper—Kids**
Art Hern with cartoons and fun.
⑨ **Bandstand Matinee—Music**
Jim Lounsbury spins discs for teenagers.
- 4:15** ② **U.N. In Action**
④ **Let's Experiment—Science**
- 4:30** ② **Looking Forward**
Frank Reynolds welcomes a guest from the Chicago Board of Education.
⑤ ④ **Howdy Doody—Puppets**
Ted Brown, hosts, with Gabby Hayes.
⑦ **Garfield Goose and Friend**
Frazier's instructions cause a calamity.
- 4:55** ⑨ **News—Les Nichols**
- 5:00** ② **Range Riders—Adventure**
④ **Foreman Tom—Western**
⑤ **Elmer The Elephant—Kids**
John Conrad entertains the kiddies.

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6:00-6:15 p.m.*

WBKB

CHANNEL 7

- 7 **Santa's North Pole Review**
- 9 **Bob Atcher Show—Kids**
- 5:15 7 **Jungle Adventure—Film**
"Goring Roots." Osa and Martin Johnson.
- 5:30 2 **Gene Autry—Western**
- 5 **Close-Up—Music**
Howard Miller and June Valli.
- 9 **News—Leslie Monypenny**
- 5:40 9 **Now I'll Tell One—Sports**
Jack Brickhouse with sports talk.
- 5:45 4 **News—Bob Kelly**
- 7 **News—Austin Kiplinger**
- 9 **Curbstone Cut Up—Chats**
Ernie Simon with interviews.
- 5:50 7 **Sports—Jack Drees**
- 5:55 4 **Weather—Bill Carlsen**
- 7 **Weather—Wayne Griffin**

EVENING

- 6:00 2 **Sports—Bob Elson**
- 4 **Sports—Larry Clark**
- 5 **Weather—Clint Youle**
- 7 **Kukla, Fran, And Ollie**
- 9 **Captain Video—Adventures**
Video discovers a mysterious planet with an even more mysterious inhabitant.
- 6:05 5 **News—Jack Angell**
- 6:10 5 **Sports—Joe Wilson**
- 6:15 2 **News—Julian Bentley**
- 4 **Malones And Marvin—Music**
Mary Moran and the Malone Sisters.
- 5 **Dorsey Connors—Travel**
Vienna and the Danube.
- 7 **News—John Daly**
- 9 **Sports Final—Vince Lloyd**
- 6:20 5 **Alex Dreier—Features**
"Man On The Go" with news.
- 6:25 5 **Tony Weitzel—Comments**
- 6:30 2 **News—Douglas Edwards**
- 5 4 **Eddie Fisher—Music**
- 7 **Superman—Adventure**
"The Face and the Voice." Some gangsters use surgery to alter the face of one of their members to resemble Superman. George Reeves and John Hamilton.
- 9 **News—Spencer Allen**
- 6:45 2 **Perry Como—Music**
- 5 4 **News—John C. Swayze**
- 9 **Chicagoland Newsreel**

- 7:00 2 **GODFREY AND FRIENDS**
- 5 4 1 **I MARRIED JOAN**

A party line is no party for our confusion-attracting comedienne Joan Davis. Next-door neighbor Mrs. Tobin shares Joan's displeasure, as well as her telephone line, and the two women begin battling away for rights to Mr. Bell's little invention. Joan Davis, Jim Backus, Sheila Bromley. (Film)

- 7 **MOVIE—Feature Film**
- 9 **DR. FIXUM—Crafts**

Arthur Youngquist, television's "coat hanger" man, describes do-it-yourself projects, from spot-removal to construction.

- 7:30 5 4 1 **MY LITTLE MARGIE**

"Real George." Mrs. Odetts finds herself swamped with suitars named George, thanks to Margie. What begins with a simple idea of Margie's ends up with everyone from Vern to Mr. Honeywell impersonating "George." (Film) Gale Storm, Charles Farrell.

EXCLUSIVE! SATURDAY NIGHTS



7:00 P.M.
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Tonight's Games:
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WGN-TV Channel **9**

⑥ PRO-FOOTBALL PLAYS OF WEEK—Sport

8:00 ② STRIKE IT RICH—Quiz

⑤ ④ KRAFT THEATRE—Drama

"The Office Dance," by Arthur Cavanaugh. A secretary's shrewish mother disposes of her salary check each week, leaving the girl broke when it comes time for the office dance. She wonders desperately how she can afford to buy something to wear.

⑦ MASQUERADE PARTY—Game

"The Mask is Off," or so panelists Ilka Chase, Ogden Nash, Buff Cobb and Jackie Coogan hope, when emcee Peter Donald ushers in various disguised guests.

⑥ MOVIE—Intrigue

"Desperate Cargo." While en route to the United States, two girls become involved in the hi-jacking of a ship's cargo. Ralph Byrd and Carol Hughes.



Helen Gallagher, musical comedy star, opens in the Empire Room of the Palmer House, with a new show on September 23. She starred in "Hazel Flagg" on Broadway after appearing in "Brigadoon," "High Button Shoes," and "Pal Joey." Featured with her in the Empire Room are the Goofers, a comedy-musical group, Del Ray, magician and the dancing of the Empire Eight who return with this show. Charlie Fisk and his orchestra provide the music.—Adv.

8:30 ② I'VE GOT A SECRET—Panel

Garry Moore emcees as Henry Morgan, Jayne Meadows and Bill Cullen try to guess Buster Keaton, and other guests', secrets. Jayne Meadows is one of the ladies featured in our article, "The Ladies Love the Panels," on page 13.

⑦ FRONT PAGE DETECTIVE

"Dead Wrong." Columnist David Chase turns down an offer for \$500 and then becomes involved in a murder case. Edmund Lowe, Don Brodie, and Marjorie Lord. (Film)

9:00 ② BOXING—San Francisco

Charlie Narkus, Jersey City, N.J., vs. Charlie Powell, Oakland, Cal., heavyweights, 10 rounds. Jack Drees reports from San Francisco.

TV GUIDE RATINGS

	Rating	B	W	L	D	KO's
Powell	Unrated	12	11	0	1	10
Norkus	Unrated	36	24	12	0	15

Powell is making his debut in the big time. The former gridiron star from San Francisco '49ers has 11 straight wins and 10 knockouts. In Norkus he meets a rough, tough veteran who holds recent wins over Nardico and Brion. This will be the big test for the big boy from San Francisco.

Compiled by Nat Fleischer (The Ring)

⑤ ④ THIS IS YOUR LIFE

Ralph Edwards with a life story.

⑦ THE RECORD SHOW—Music

⑥ DOWN YOU GO—Quiz

9:30 ④ PLAYHOUSE OF STARS

⑤ To Be Announced

⑦ LIFE WITH ELIZABETH

"Dead Air." Elizabeth wants an oak tree for the patio. "TV Repair." When Alvin insists on doing the repairs on the television set, he refuses to be discouraged. "Drive-In." Liz and Alvin manage to be served by the most inefficient waitress. Betty White and Del Moore. (Film)

⑥ LIBERACE SHOW—Music

9:45 ② SPORTS—Mel Allen

10:00 ② NEWS—Fahey Flynn

Cartoonist P. J. Hoff gives weather report.

- ④ **WEATHER**—Bill Carlsen
 ⑤ **WEATHER**—Clint Youle
 ⑦ **DOUBLE DATE**—Film Dramas

(1) "Files Of Jeffrey Jones." A conversation with a stranger at a ball game involves Jeff in a gong murder. (2) "Miggles." Five stage-coach passengers find asylum from a storm in a mysterious place called Miggles. Based on a story by Bret Horte. Mory Sinclair. (Film)

⑨ **MOVIE**—Comedy

"Almost A Bride." A pretty teen-ager tries to make her boy friend jealous by implying in her diary that she is about to marry a wolf. Shirley Temple, David Niven, Tom Tully, and Darryl Hickman.

10:05 ④ **TV NEWSREEL**

10:10 ⑤ **DORSEY CONNORS**—Ideas

Make your own bedside lamp.

10:15 ② **IN TOWN TONIGHT**

Len Dressler and Merelyn Tote with songs. Lee Phillip is femcee.

⑤ **NEWS**—Jack Angell

10:20 ④ **LET'S LOOK AT THE NEWS**

10:30 ② **NEWS**—John Harrington

④ **RACKET SQUAD**—Drama

⑤ **SPORTS**—Norman Barry

10:45 ② **KUP'S SHOW**—Irv Kupcinet

Irv Kupcinet tells the Chicago Story.

⑤ **HERBIE MINTZ**—Music

11:00 ② **MOVIE**—Feature Film

④ **Tonight**—Variety

⑦ **News**—Ulmer Turner

11:05 ⑦ **Weather**—Wayne Griffin

11:10 ⑦ **Tom Duggan**—Comments

Call Tom at De. 2-0423 or De. 2-0424.

11:30 ⑨ **News**—Les Nichols

11:45 ⑨ **Weather**—Carl Greyson

11:50 ⑨ **Commercial**

12:00 ④ **News**—Tom Mercein

⑦ **MOVIE**—Mystery

"Shadow Loughs." A young reporter tries to help clear the girl he loves. Hol Skelly and Rose Hobart.

12:05 ④ **MOVIE**—Drama

"A Sporting Chance." Jane Rondolph and John O'Malley.

12:30 ② **News Bulletins**

12:35 ② **Jackson And Jill**

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TV GUIDE takes

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TV GUIDE

on sale Thursday

MORNING

- 6:40 **2** **Today's Thoughts**
 6:45 **2** **Farm Daily—Menard**
 George Menard with news for farmers.
- 5** **Everett Mitchell—Talks**
- 7:00 **2** **Morning Show—Jack Paar**
 "The Swedish Rhapsody" provides the Baird Puppets with inspiration for today's performance. (Five minutes of local news at 7:25, 7:55, 8:25, 8:55 A.M.)
- 5** **4** **Today—Dave Garroway**
 Film report on the Illinois senatorial election campaign. The incumbent is Democrat Poul Douglas; the Republican challenger is Joseph Meek. Victor Borge brings some of his comedy in music. (Five minutes of local news with Len O'Connor at 7:25, 7:55, 8:25, 8:55 A.M.)
- 7** **Chicago Parade—Variety**
 Chuck Bill emcees songs, news, weather.
- 8:00 **7** **Breakfast Club—Don McNeill**
- 9:00 **2** **Garry Moore—Variety**
COLOR Charlie Gay, that terribly "Happy Postman" (Durward Kirby), visits. The whole cast does: "Big Brass Band from Brazil."
- 5** **4** **Ding Dong School**
 Nursery with Dr. Frances Horwich.
- 7** **Women And The World**
 Ruth Crowley is hostess.
- 9** **Paul Fogarty—Exercises**
 Suggestions for the chin and the neck.
- 9:30 **2** **Godfrey And Friends**
5 **4** **A Time To Live—Serial**
7 **Play House—Kiddies**
 Angel Casey with games and stories.
- 9** **The Femme Show—Women**
 Helen Joyce and Frank Babcock with news and tips for the ladies.
- 9:45 **5** **4** **Three Steps To Heaven**
 Tense aftermath of the fire.
- 10:00 **5** **4** **Home—Women's News**
Features
 Fashion PreviewsSeporotes
 CookingKit Kinne
 Square DancingDick Krouss
 The "H" SilhouetteDick Sotterfield
 Shaw BizPreviews of Show Business

- 7** **Creative Cookery—Recipes**
 TV Chef Francois Pape shows how to cook quick tomato sauce, egg plant casserole, pecon dreams and Florida salad.
- 9** **Hi Ladies—Interviews**
 Mike Douglas is singer-emcee.
- 10:30 **2** **Strike It Rich—Quiz**
- 10:55 **7** **News—Ulmer Turner**
9 **News—Steve Fentress**
- 11:00 **2** **Valiant Lady—Serial**
 Hal turns to Nodine for help.
- 4** **What's New In The Kitchen**
 Breta Griem with cooking hints.
- 5** **Betty White Show**
7 **Danny O'Neil—Variety**
9 **The Romper Room—Kids**
 Miss Rosemary with kindergarten fun.
- 11:15 **2** **Love Of Life—Serial**
- 11:30 **2** **Search For Tomorrow**
5 **Feather Your Nest—Quiz**
 Bud Collyer and Lou Prentiss with prizes for the quiz-contest winners.
- 11:45 **2** **Guiding Light—Serial**
 Dick learns some interesting things about Dr. Thompson's past. James Lipton.
- 4** **Let's Look At The News**
- 11:55 **7** **News—Ulmer Turner**
9 **News—Steve Fentress**

AFTERNOON

- 12:00 **2** **Portia Faces Life—Serial**
4 **Hot Shot Review—Music**
 Joe Shott and his Hot Shots.
- 5** **Noontime Comics**
 Johnny Coons entertains the kiddies.
- 7** **Happy Pirates—Kids' Fun**
 Two-Ton Baker and Art Hern.
- 9** **Best Of The West—Kids**
 Bob Atcher with Western films.
- 12:15 **2** **The Seeking Heart—Serial**
- 12:30 **2** **Welcome Travelers**
 Tommy Bartlett and Bob Cunningham.
- 4** **Weather—Bill Carlsen**
5 **Bob & Kay Show—Chats**
 Bob Murphy and Kay Westfall.
- 12:35 **4** **Bob Heiss—Interviews**
 Chats with "The Man Next Door."
- 12:55 **7** **News—Ulmer Turner**
9 **News—Steve Fentress**

1:00 ② Robert Q. Lewis—Variety

⑤ Home Cooking—Recipes

Eddie Daucette prepares country style omelet and popovers.

⑦ Ruth Crowley—Baby Care

Ruth is joined today by a visiting physician, in Chicago for the convention of the American Academy of Pediatrics.

⑨ MOVIE—Feature Film

1:15 ⑦ TV Dental Clinic

1:30 ② Linkletter's House Party

④ Beulah Donohue—Women

⑤ Melody Magazine—Music

Wed Haward reviews records.

⑦ The Tom Duggan Show

Jonet Brace, Jonie Johnson, Irwin Berke.

2:00 ② Big Payoff—Quiz Game

⑤ ④ Greatest Gift—Serial

⑨ Paul Dixon—Music

2:15 ⑤ ④ Golden Windows—Serial

2:30 ② Bob Crosby—Music

⑤ ④ One Man's Family—Serial

Father Borbour expresses doubts about the feminine mind.

⑦ Double Feature—Films

(1) "Second Chance." A returning Navy commander's harsh, uncompromising discipline almost drives his son to self-destruction. Anthony Coruso. (2) "Simple." The laziest man in town finds a surprising solution far on unexpected problem.

2:45 ⑤ ④ Concerning Miss Marlowe—Serial

3:00 ② Brighter Day—Serial

Sandro is unable to tell Groyling why their plans for real happiness can never be realized. Ann Hillary, Hal Holbrook.

⑤ ④ Hawkins' Falls—Serial

⑨ MOVIE—Feature Film

3:15 ② Secret Storm—Serial

Dr. Hadley offers his interpretation of what has happened. Peter Habbs.

⑤ ④ First Love—Serial

Zach comes home tired and worried.

3:30 ② On Your Account—Quiz

⑤ ④ World Of Mr. Sweeney

"Little Eva," the refugee girl, is wrongfully accused of stealing by the druggist. Mr. Sweeney: Charlie Ruggles. Ed Hoskins: Crahan Dentan. Evo: Lydio Reed.

⑦ News—Ulmer Turner

3:35 ⑦ Time For Uncle Win—Kids

Win Stracke with fun and folk songs.

3:45 ⑤ ④ Modern Romances—Serial

4:00 ② Shopping With Miss Lee

④ Gretchen Colnik—Tips

⑤ Pinky Lee—Comedy

⑦ Pied Piper—Kids

Art Fern with cartoons, stories.

⑨ Bandstand Matinee—Music

Jim Lounsbury with "teen dance-party."

4:15 ② U.N. In Action

④ Little Amateurs—Talent

Art Whitfield is emcee.

4:30 ② Looking Forward

Frank Reynolds chats with a guest from the University of Chicago.

⑤ ④ Howdy Doody—Puppets

Ted Brown hosts, Gabby Hayes assists.

⑦ Garfield Goose and Friend

King Garfield wants a larger allowance.

4:55 ⑦ News—Les Nichols

5:00 ② Range Riders—Adventure

④ Foreman Tom—Western

⑤ Elmer The Elephant—Kids

⑦ Santa's North Pole Revue

⑨ Bob Atcher—Western

5:15 ⑦ Jungle Adventure—Film

"White Savage." Two escaped convicts get together with the White Goddess.

5:30 ② Gene Autry—Western

⑤ Close-Up—Music

Howard Miller and June Volli.

⑨ News—Leslie Monypenny

5:40 ⑨ Now I'll Tell One—Sports

Jack Brickhouse with sports talk.

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P R E M I E R E

THURSDAY, OCT. 7

"CLIMAX!"

Exciting Dramatic Series LIVE from TV City, Hollywood



DICK POWELL — TERESA WRIGHT

CESAR ROMERO

IN

"THE LONG GOODBYE"

by Raymond Chandler

THURSDAY, OCT. 14

ETHEL
BARRYMORE

DENNIS
O'KEEFE

IN

"THE 13th CHAIR"



THURSDAY, OCT. 21

PETER LORRE
LINDA CHRISTIAN
BARRY NELSON

IN

*"Casino
Royale"*

PRESENTED BY

Chrysler Corporation

Plymouth • Dodge • De Soto • Chrysler • Imperial

See also "SHOWER OF STARS" every fourth
Thursday night—big, full hour musical with Holly-
wood's top stars, in color and black and white.

CBS TELEVISION NETWORK

7:30 to 8:30 P.M. C.S.T.

- 5:45 **4** Let's Look At The News
7 News—Austin Kiplinger
9 Curbstone Cut Up—Chats
 5:50 **7** Sports—Jack Drees
 5:55 **4** Weather—Bill Carlsen
7 Weather—Wayne Griffin

EVENING

- 6:00 **2** Sports—Bob Elson
4 Sports—Larry Clark
5 Weather—Clint Youle
7 Kukla, Fran, And Ollie
9 Captain Video—Adventures

An eccentric scientist plans to capture Video. Al Hodge stars.

- 6:05 **5** News—Jack Angell
 6:10 **5** Sports—Joe Wilson
 6:15 **2** News—Julian Bentley
4 Zeb Billings—Music
5 Dorsey Connors—Travel

Philadelphia is Dorsey's point of interest.

- 7** News—John Daly
9 Sports Final—Vince Lloyd
 6:20 **5** Alex Dreier—Features
 6:25 **5** Tony Weitzel—Comments
 6:30 **2** News—Douglas Edwards
5 **4** Dinah Shore—Music

Tunes: "I Need You Now," "Indian Summer," "I'm Comin' Over to Love You Tonight," "If I Give My Heart To You."

- 7** Lone Ranger—Western
9 News—Spencer Allen
 6:45 **2** Jane Froman Show—Music
 The girl with the song in her heart sings "On Your Toes," "Small Hotel" and "Glad To Be Unhappy." Peter Birch and his two assistants dance to "Slaughter on 10th Avenue."

- 5** **4** News—John C. Swayze
9 Chicagoland Newsreel
 7:00 **2** RAY MILLAND SHOW

While Prof. McNulty is busy directing the college production of Ibsen's "Doll House," his wife succumbs to the latest female passion: to own a fur coat. Peggy's desire is intensified when neighbor Ruth Jenkins shows off her new fur. Ray Milland, Phyllis Avery, Jacqueline de Wit. (Film)

5 **4** GROUCHO MARX—Quiz
 Groucho interviews contestants from the stadia audience and quizzes them on various subjects.

7 HANDLE WITH CARE—Drama
DEBUT This new series explores the various departments of the U.S. Post Office. Investigations of attempts to misuse the U.S. mails will be featured.

9 THEY STAND ACCUSED
 A beautiful model faces charges of income-tax evasion as a man she claims she received as gifts from generous admirers. The decision is made by studio-audience members. (Chicago)

7:30 **2** CLIMAX—Drama
DEBUT Dick Powell stars in an adaptation of Raymond Chandler's "The Long Goodbye," a novel that was brought to the movie screen with Powell playing the now famous sleuth Philip Marlowe. The story begins when Lennax, a friend of Marlowe's, flees to Mexico to escape a murder rap. Lennox mysteriously disappears and Marlowe investigates. The *Climax* series will be seen three out of every four weeks. Live from Hollywood.

Cast

Philip Marlowe Dick Powell
 Eilene Wade Teresa Wright
 Mendy Mendez Cesar Romero
 Terry Lennox Tom Drake
 Detective Horace McMahon
Dick Powell had his doubts about making a "live" appearance on TV. Details on page 10. Sponsored by Chrysler Corp.

5 **4** JUSTICE—Legal Cases
 Gary Merrill stars as the Legal Aid Association representative in George Bellak's "Timid Thief."

7 TREASURY MEN IN ACTION
RETURN Walter Greaza plays "The Chief" in this series based on the closed files of the U.S. Treasury Department. The first presentation, "The Case of the Lately People," revalues around the Secret Service investigation of farged government checks. A couple steals checks sent by the government. (Film)

8:00 **4** DRAGNET—Jack Webb

Working on the Missing Persons detail, Smith and Friday get the facts about a girl who seems to have vanished. Routine investigation reveals that she left in a great hurry without notifying anyone either at home or at work. Jack Webb is Friday and Ben Alexander is Smith. (Film)

7 WANT TO LEAD A BAND?

Jerry Adams is Sammy Kaye's singing guest. Members of the studio audience compete as guest conductors.

9 BEHOLD THY MOTHER

8:30 **7** FOUR STAR PLAYHOUSE

"Never Explain." A widower refuses to send his two children to school. A female psychologist is sent by the social welfare department to reform him, but is hindered in her job by personal feelings. (Film)

Cast

Hal Winters David Niven
 Marjorie Barbara Lawrence
 Carter Irving Bacon
 Cindy Janine Perreau
 Steve Chris Olsen

Sponsored by Parker Pen & Singer Sewing Machine Companies.

5 **4** FORD THEATER—Drama

"Daughter of Mine," the story of a college professor and his young daughter, Eleanor. The family encourages Eleanor's ambition to be a musician. When the girl falls in love with a gas station attendant, plans for her future are upset. (Film)

Cast

Eleanor Brown Margaret O'Brien

Lindsey Brown Maureen O'Sullivan
 Richard Brown Pat O'Brien
 Joe Thompson Richard Jaeckel
 Tony Treadwell Tol Avery
 Judy Carol Brannan

Sponsored by Ford Dealers of America.

7 KRAFT THEATRE—Drama

9 HOME, SWEET, HOME

Building a home with Ken Nordine.

9:00 **2** PUBLIC DEFENDER—Drama

Back from its summer lodgings on Monday night, the show returns to the regular Thursday night spot with "The Do-Gooder." A judge's son helps a convict to escape from the law. Bart Matthews, as Public Defender, takes over the case. Reed Hadley plays Bart Matthews. With Peter Hanson, Judith Ames, Michael Hall, Douglass Dumbrille. (Film)

4 NEIGHBOR THEATER—Drama

5 VIDEO THEATER—Drama

Another original story takes the spotlight tonight. "Heat Lightning," by Anne Howard Bailey, is about an impoverished scion of an old southern family who refuses to face reality. Instead he clings to the age-old traditions which threaten to ruin his life. James Mason is host. (Film)

9 THE LONE WOLF—Action

"Runaway." Mike Lanyard believes his criminal lawyer friend was murdered instead of being the victim of a hit and run driver. Louis Hayward is Lanyard.

9:30 **2** NAME THAT TUNE—Quiz

Bill Cullen emcees quiz show and Vicki Mills and Harry Salter provide music.

Tonight on 4 Star Playhouse

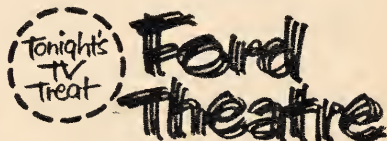
David Niven

STARS IN

"NEVER EXPLAIN"

CBS-TV Network • 8:30 P.M.

Brought to you by Parker and Singer



MARGARET O'BRIEN

MAUREEN O'SULLIVAN

DAUGHTER OF MINE

WNBQ • Ch. 5 • 8:30 P.M.

4 TRIANGLE THEATER—Drama
7 VICTORY AT SEA—Docum.

"More Nostrum." The second installment in the struggle for the Mediterranean, 1940-42, including Italy's entry into the war, the struggle for Greece, and the advance of the Africo Corps.

9 BOSTON BLACKIE—Drama

While investigating an ordinary jewel robbery, Blackie is suddenly confronted by the need to find a time bomb.

10:00 2 NEWS—Fahey Flynn

Cartoonist P. J. Hoff gives weather report.

4 WEATHER—Bill Carlsen

5 WEATHER—Clint Youle

7 PLAYHOUSE—Film Drama

"Horses And Fur Coats."

9 MOVIE—Action

"Tulsa." Cattlemen struggle against the fast-growing industry in Oklahoma in the 1920's. Susan Hayward.

10:05 4 To Be Announced

10:10 5 DORSEY CONNORS—Ideas

Conserve space with wire coat hangers.

10:15 2 IN TOWN TONIGHT—Variety

Len Dresslar and Merelyn Tate with songs. Lee Phillip is fcmcee.

5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:30 2 NEWS—John Harrington

4 MR. DISTRICT ATTORNEY

5 SPORTS—Norman Barry

7 MY HERO—Comedy

"Income Tax." Beonblossom, believing he is talking to a prospective client, gives fantostic gross figures that the Thockery Realty Co. is supposedly making. He soon finds that he is being interviewed by an income tax investigator. Robert Cummings.

10:45 2 KUP'S SHOW—Irv Kupcinet

Kup tells the "Chicago Story."

5 HERBIE MINTZ—Music

11:00 2 Playhouse—Drama

"The Hunted." A German scientist who escapes from the Eastern Zone of Berlin into the Western Zone is not so sure he wants to stay. Peter Von Eyck.

5 4 Tonight—Variety

7 News—Ulmer Turner

11:05 7 Weather—Wayne Griffin

11:10 7 Tom Duggan—Comments

Coll Tom at De. 2-0423 or De. 2-0414.

11:30 2 Football This Week—News

9 News—Les Nichols

11:45 2 Late News

9 Weather—Carl Greyson

11:50 2 MOVIE—Comedy

"Tuxedo Junction." A group of migrant boys enter a competition to build a float.

9 Record Comparisons

Mauri Carter plays discs.

12:00 4 News—Tom Mercein

7 MOVIE—Comedy

"Luck of a Sailor." A king tries to keep his private life, particularly the fact that he is married, a secret. Greto Nissen.

12:05 4 MOVIE—Drama

"Lost Continent." Searching for a missing atom-powered rocket, a plane crew lands in an island-jungle and comes upon a lost land. Cesar Romero, Hillory Brooke.

THE *Conrad Hilton*
 presents:
"Skating Stars"
 A MERIEL ABBOTT PRODUCTION
 featuring
 Frankie Masters
 and his orchestra
 and starring
 Margie Lee
 DINNER SHOW 8:30 SUPPER SHOW 12:00
 CALL "PHIL"
 WA bash 2-4400

The
 SPARKLING
 NEW
 Boulevard
 Room



MORNING

- 6:40 **2** **Today's Thoughts**
 6:45 **2** **Farm Daily—Menard**
 George Menard with farm news.
5 **Everett Mitchell—Discussion**
 Talks of interest to farmers.
- 7:00 **2** **Morning Show—Jack Paar**
 Using "Swan Lake" and "Noah Found
 Groce in the Eyes of the Lord" as their
 themes, the Baird puppets cavart.
5 **4** **Today—Dave Garroway**
 Flier Jacqueline Cochran discusses her
 new book, "Stars at Naan." Film report
 on the Massachusetts senatorial election
 campaign. Leverett Soltonstall, Republican,
 is defending his record in Washing-
 ton against Democratic challenger Foster
 Furcolo. (Five minutes of local news with
 Len O'Connor at 7:25, 7:55, 8:25, 8:55.)
7 **Chicago Parade—Variety**
 Chuck Bill emcees music, news, weather.
- 8:00 **7** **Breakfast Club—McNeill**
 9:00 **2** **Garry Moore—Variety**
COLOR A fashion show, featuring
 holiday evening gowns. Commentary by
 Denise Lar and Gorry. Designers repre-
 sented: Eleonora Gornett of Rome,
 Philip Hulitar of New York, and Normon
 Hortnell, designer for England's royal
 family. "The Pitchmon," featuring Gorry.
 Flamenco doncing by Federico Rey &
 Pilar Gomez. Comedy by Mr. Ballantine.
 Songs, potter and the double boss pur-
 veyed by Martha Davis & spouse. Denise
 sings "I'm Old-Fashioned," and Ken Cor-
 son offers "I Can't Get Started With
 You."
5 **4** **Ding Dong School—Kids**
 Nursery with Frances Horwich.
7 **Women And The World**
9 **Paul Fogarty—Exercises**
 "Lady, your hips are showing."
 9:30 **5** **4** **A Time To Live—Serial**
7 **Play House—Kiddies**
9 **The Femme Show—Women**
 Helen Joyce and Frank Bobcock.
 9:45 **5** **4** **Three Steps To Heaven**
 A nurse interrogates Poco.

- 10:00 **5** **4** **Home—Women's News**
 Features
 At home interview..Cherry Lander, farm-
 ing widow from the Mau Mau
 area of Kenya, Africa
 "How we gat this way"
Dr. Ashley Mantagu
 Square dancingDick Krauss
 CookingKit Kinne
 Decorating schemePoul MacAlister
 Arlene Francis is editor-in-chief.
7 **Creative Cookery—Recipes**
 Interesting new recipes for shrimp, co-
 napes, pineapple butter coke and top-
 ping, are aired by Chef Pape and sons.
9 **Hi Ladies—Interviews**
 Mike Douglas is singer-emcee.
- 10:30 **2** **Strike It Rich—Quiz**
 10:55 **7** **News—Ulmer Turner**
9 **News—Steve Fentress**
 11:00 **2** **Valiant Lady—Serial**
 Helen tells Hol about Diane's meeting.
4 **What's New In The Kitchen**
 Breto Griem with cooking tips.
5 **Betty White Show**
7 **Danny O'Neil Show**
 Danny, Chet Roble, Nancy Wright.
9 **The Romper Room—Kids**
 Miss Rasemory with kindergarten fun.
- 11:15 **2** **Love of Life—Serial**
 11:30 **2** **Search for Tomorrow**
5 **Feather Your Nest—Quiz**
 Bud Collyer and Lou Prentiss with prizes.
 11:45 **2** **Guiding Light—Serial**
 Dr. Thompson and Dick have a run-in.
4 **Let's Look At The News**
 11:55 **7** **News—Ulmer Turner**
9 **News—Steve Fentress**

AFTERNOON

- 12:00 **2** **Portia Faces Life—Serial**
4 **Hot Shot Review—Music**
 Joe Shott and his Hat Shots.
5 **Noontime Comics—Kids**
 Johnny Coons entertains the kiddies.
7 **Happy Pirates—Kids' Fun**
 Two-ton Boker and Art Hern.
9 **Best Of The West—Kids**
 Bob Atcher with Western films.

12:15 ② **The Seeking Heart—Serial**

12:30 ② **Welcome Travelers**

Tommy Bortlett, Bob Cunningham.

④ **Weather—Bill Carlsen**

⑤ **Bob & Kay Show—Chats**

12:35 ④ **Bob Heiss—Interviews**

Chats with "The Man Next Door."

12:45 ② **Charm Salon—Beauty**

12:55 ⑦ **News—Ulmer Turner**

⑨ **News—Steve Fentress**

Eddie Doucette introduces his "Doughnut Festival."

1:00 ② **Robert Q. Lewis—Variety**

⑤ **Home Cooking—Recipes**

⑦ **Ruth Crowley—Baby Care**

Ruth is joined today by a visiting physician, in Chicago for the convention of the American Academy of Pediatrics.

⑨ **MOVIE—Feature Film**

1:15 ⑦ **The Doctor Answers**

Elizabeth Hart and Dr. W. W. Bauer.

1:30 ② **Linkletter's House Party**

④ **Beulah Donohue—Women**

⑤ **Melody Magazine—Music**

Wed Howard reviews records.

⑦ **The Tom Duggan Show**

Janet Brace, Jonie Johnson, Irwin Berke.

2:00 ② **Big Payoff—Quiz Game**

Bob Kennedy and Fron Keegon.

⑤ ④ **Greatest Gift—Serial**

⑨ **Paul Dixon—Music**

2:15 ⑤ ④ **Golden Windows—Serial**

2:30 ② **Bob Crosby—Music**

⑤ ④ **One Man's Family—Serial**

Paul makes a prediction about Hazel.

⑦ **Double Feature—Films**

(1) "Leatherheart." A confirmed bachelor, a young manufacturer, and an attractive lady bookkeeper take part in this story of love. (2) "Close Shove." A homecoming soldier has outgrown feuds.

2:45 ⑤ ④ **Concerning Miss Marlowe—Serial**

3:00 ② **Brighter Day—Serial**

Grayling poses "the most important question in the world." Hal Halbrook.

⑤ ④ **Hawkins Falls—Serial**

⑨ **MOVIE—Feature Film**

3:15 ② **Secret Storm—Serial**

Peter presses questions on Dr. Hadley.

⑤ ④ **First Love—Serial**

Laurie and Zach begin a frantic search.

3:30 ② **On Your Account—Quiz**

Win Elliot emcees.

⑤ ④ **World Of Mr. Sweeney**

Alice is planning to go to her first party in a formal dress, but a hitch develops.

⑦ **News—Ulmer Turner**

3:35 ⑦ **Time For Uncle Win—Kids**

Win Strocke with fun and folk songs.

3:45 ⑤ ④ **Modern Romances—Serial**

4:00 ② **Shopping With Miss Lee**

④ **Super Circus—3 Ring Thrills**

⑤ **Pinky Lee—Variety**

⑦ **Pied Piper—Kids**

Art Hern with fun and stories.

⑨ **Bandstand Matinee—Music**

Jim Lounsbury with a disc-dance party.

4:15 ② **U.N. In Action**

4:30 ② **Looking Forward**

Frank Reynolds welcomes a guest from Lake Forest College.

⑤ ④ **Howdy Doody—Puppets**

Ted Brown hosts, with Gobby Hoyes.

⑦ **Garfield Goose and Friend**

Comedy movies are shown in the castle.

4:55 ② **News—Les Nichols**

5:00 ② **Range Riders—Adventure**

④ **Foreman Tom—Western**

⑤ **Elmer The Elephant—Kids**

John Conrod entertains.

⑦ **Santa's North Pole Review**

⑨ **Bob Atcher Show—Western**

Bob and "Singing A Ranch."

5:15 ⑦ **Jungle Adventure—Film**

"Return To Adventure." Oso and Martin Johnson are the stars.

5:30 ② **Gene Autry—Western**

⑤ **Close-Up—Music**

Howard Miller and June Valli.

⑨ **News—Leslie Monypenny**

5:40 ⑨ **Now I'll Tell One—Sports**

Jack Brickhouse with sports talk.

5:45 ④ **Let's Look At The News**

⑦ **News—Austin Kiplinger**

⑨ **Curbstone Cut Ups—Chats**

Ernie Simon with interviews.

5:50 ⑦ **Sports—Jack Drees**

5:55 ② **Weather—Bill Carlsen**

⑦ **Weather—Wayne Griffin**

EVENING

- 6:00 ② Sports—Bob Elson
 ④ Sports—Larry Clark
 ⑤ Weather—Clint Youle
 ⑦ Kukla, Fran, And Ollie
 ⑨ Captain Video—Adventures

The mad scientist uses one of his weapons.

- 6:05 ⑤ News—Jack Angell
 6:10 ⑤ Sports—Joe Wilson
 6:15 ② News—Julian Bentley
 ④ Malones And Marvin—Music
 Mary Moran and the Malone Sisters.
 ⑤ Dorsey Connors—Travel

Tokyo is the point of interest tonight.

- ⑦ News—John Daly
 ⑨ Sports Final—Vince Lloyd
 6:20 ⑤ Alex Dreier—Features
 6:25 ⑤ Tony Weitzel—Comments
 6:30 ② News—Douglas Edwards
 ⑤ ④ Eddie Fisher—Music
 ⑦ Stu Erwin—Comedy Drama

Stu is horrified by the high cost of eggs,

It could be YOU!

CAUGHT IN

THE VISE

Watch how circumstances of their own making combine to smash people's lives when they are caught in THE VISE.

TONIGHT
 8:30 P. M.

CHANNEL
7

SPINE-TINGLING SUSPENSE DRAMA

and decides to invest in some hens in order to save money. Stu's plan, much to his surprise, backfires and costs the Erwins quite a bit of money. Ann Todd, Sheila James, June Collyer. (Film) Last show at this time.

- ⑨ News—Spencer Allen
 6:45 ② Perry Como—Music
 ⑤ ④ News—John C. Swayze
 ⑨ Chicagoland Newsreel
 7:00 ② MAMA—Comedy-Drama

"The Magnetic Eye" finds T. R. and Ingeborg in possession of a book on hypnotism and personal magnetism. They try out the suggestions with amazing results.

Mama: Peggy Wood. Papa: Judson Laire.

- ⑤ ④ RED BUTTONS SHOW
 ⑦ OZZIE AND HARRIET

"Wedding Anniversary." Ozzie and Harriet begin a new year on TV with the celebration of their 19th wedding anniversary. The Nelsons give viewers a glimpse of their life with an added touch of realism, because today is actually their anniversary, and this TV celebration is "for real." Ozzie, Harriet, Ricky and David Nelson play themselves. (Film)

- ⑨ MR. AND MRS. NORTH

"The Million Dollar Coffin." An eccentric New Englander is buried with a collection of letters that reputedly dates back to the American Revolution.

- 7:30 ② TOPPER—Comedy

"Topper Tells All." Cosmo Topper relates the history of the Topper house and its inhabitants (both physical and spiritual). The events responsible for the Kirbys' ghostly state and for their strange house-haunting, or rather Topper-haunting, plan will also be revealed. Anne Jeffreys and Robert Sterling are the charming ghosts, while Leo G. Carroll and Lee Patrick are the earthly Toppers. (Film)

- ④ BIG STORY—Drama
 ⑤ WALT'S WORKSHOP—Crafts
 ⑦ RAY BOLGER SHOW

In order to save his friends Katie and Artie from being duped by the operator of a phony dramatic school, Ray enrolls in the school himself. (Film)

② FOREIGN INTRIGUE—Drama

"The Secret Documents." James Daly.

8:00 ② PLAYHOUSE OF STARS

"The Net Draws Tight." The owner of a roadside diner finds money missing from the cash register and suspects the teenage helper who heretofore warships him. A wounded killer, fleeing from the police, arrives at the diner, and has a profound effect on both man and boy. (Film)

Cast

Rick Saunders Edmund O'Brien
Slim Haskell Skip Homeier
Sam Archer Paul Bryar
Larry Evans Robert Quarry
Stella Evans Lynn Allen

④ LIBERACE—Music**⑤ BIG STORY—Drama**

The blazing body of a woman is discovered near Cranford, N. J. She is identified as a widow who had remarried, her second husband being a physician. The bizarre crime is solved by Victarine Belanger, woman reporter of the Baltimore News Post. Catherine McLeod.

⑦ DOLLAR A SECOND—Game**⑨ THE STRANGER—Drama****8:30 ② PRES. EISENHOWER—Talk**

SPECIAL Pres. Dwight D. Eisenhower and Vice-President Richard M. Nixon speak from Denver, Colo., under the auspices of the Republican National Committee. "Our Miss Brooks" will not hold class this week.

⑤ ④ DEAR PHOEBE—Comedy**⑦ THE VISE—Film Drama**

"Set a Murderer." A ruthless, double-crossing businessman arranges for the murder of an inventor to save himself from financial ruin. Filmed in England.

Cast

Harmon Clifford Evans
White Martin Boddey
Inventor's wife Honor Blackman
Sponsored by Sterling Drug, Inc.

⑨ THE WORLD IS YOURS**9:00 ② LINEUP—Police Drama**

Young Jimmy Thornton is struck down by a speeding car as he bicycles down an

otherwise empty street. A nurse at a nearby window gets a fleeting glimpse of the car, but except for this, Lt. Guthrie and Inspector Greb of the San Francisco Police Dept. have no clues to the identity of the hit-and-run driver. Warner Anderson and Tom Tully. (Film)

⑤ ④ BOXING—Philadelphia

Harold Johnson, Philadelphia, vs. Billy Smith, Atlantic City, N.J., light-heavyweights, 10 rounds. Jimmy Powers reports from Philadelphia.

TV GUIDE RATINGS

Rating	B	W	L	D	KO's
Johnson	1	53	47	6	0 22
Smith	4	85	56	20	4 31

This is Johnson's first start since his game try for the title against Archie Moore. He has no soft pick in Smith, who is a crafty veteran. Should Smith be able to get past Johnson he would be in line for a crack at the crown.

Compiled by Nat Fleischer (The Ring)

FRIDAY 9:30 P.M.

**IT'S
A
CURIOUS
THING**

Fascinating Quiz Show

WGN-TV Channel 9

7 CAPTURED—Drama

"The Wild Gong." Eleven hold-ups and a murder are committed within 24 hours, when one of the wildest gongs in history goes on a rampage. Chester Morris is narrator, Poul Lorson and James Lane are the stars.

9 CHANCE OF A LIFETIME

9:30 2 PERSON TO PERSON

Ed Murrow pays a visit by cable to the Bel Air, Cal., home of actress Janet Gaynor and her costumer husband Adrian. Then he turns to his screen for a chat with Eugene Ormondy, conductor of the Philadelphia Orchestra, at his home in Philadelphia.

7 MR. DISTRICT ATTORNEY

The District Attorney trails a "dead man" to learn why a manufacturing plant was burned and a suicide committed. David Brion is the D.A.

9 IT'S A CURIOUS THING

Don McMaster is moderator.

9:45 4 YESTERDAY'S NEWSREEL

Film clips of yesteryear.

5 MOMENTS IN SPORTS

10:00 2 NEWS—Fahey Flynn

Cartoonist P. J. Hoff gives weather report.

4 WEATHER—Bill Carlsen

5 WEATHER—Clint Youle

7 COURTESY HOUR—Variety

Jim Moran emcees a variety of professional talent acts. (Guests invited. Write WBKB. Guest relations.) Sponsored by Courtesy Motors.

9 MOVIE—Mystery

"Bulldog Drummond." A spine tingling mystery starring John Howard as the hard-hitting sleuth, John Borrymore is Col. Neilson of Scotland Yard, and Louise Campbell is Drummond's fiancée.

10:05 4 PLAYHOUSE 15—Drama

"Lopse Of Memory." A smart lawyer straightens out a soft-hearted crook. James Gregory and Clifford Sales.

10:10 5 DORSEY CONNORS—Tips

Handy helps for hanging plants.

10:15 2 IN TOWN TONIGHT—Variety

Len Dresslar and Merelyn Tate.

5 NEWS—Jack Angell

10:20 4 LET'S LOOK AT THE NEWS

10:25 2 SPORTS—Art Mercier

10:30 2 NEWS—John Harrington

4 ELLERY QUEEN—Mystery

5 SPORTS—Norman Barry

10:45 2 KUP'S SHOW—Irv Kupcinet

Celebrity interviews by Irv.

5 HERBIE MINTZ—Musical

11:00 2 The Howard Miller Show

Howard Miller with disc-interviews. Sponsored by Household Finance Corp.

5 4 Tonight—Variety

7 News—Ulmer Turner

11:05 7 Weather—Wayne Griffin

11:10 7 Tom Duggan—Comments

Call Tom at De. 2-0423 or De. 2-0424.

11:30 9 News—Les Nichols

11:45 9 Weather—Carl Greyson

11:50 9 Commercial

12:00 4 News—Tom Mercein

5 MOVIE—Feature Film

7 MOVIE—Drama

"Ten Laps To Go." As a result of an accident, an auto racer loses his nerve and his girl. Rex Lease, Duncon Renaldo, and Tom Moore.

12:05 4 Norman Sper—Sports

12:20 4 MOVIE—Drama

"Eight Witnesses." Peggy Ann Garner and Dennis Price.

1:00 2 News

Stations reserve the right to make last-minute changes.

TONIGHT! HOWARD MILLER SHOW

Fun! Music! Guests!

11—12 P.M.

WBBM—TV Channel 2



HOUSEHOLD FINANCE
Corporation

The Ladies Love The Panels



Panelists Buff Cobb, Denise Lor, Jayne Meadows, Ilka Chase, Faye Emerson.

QUIZ SHOWS GIVE THE GALS A CHANCE TO TALK AND TALK—AND GET PAID FOR IT

Ever since the emancipation of women, they've been gleefully expounding publicly on all—well, almost all—the topics they once expounded on privately. But until recently these opinions were not widely disseminated.

Then came the panel shows, which the ladies dearly love. Why? Well, the *What's My Lines* and *Masquerade Parties* guarantee millions of listeners for feminine yata. The girls not only

are encouraged to talk and talk; they get paid for it.

So it's no *I've Got a Secret* why the ladies leap to land a spot behind a four-seater TV table.

Some of the panel pretties are actresses of varying degrees of success, like Laraine Day, Arlene Francis, Faye Emerson, Jayne Meadows, Joan Alexander, Anna Lee, Peggy McCay. Dorothy Kilgallen and Harriet Van Horne



La Kilgallen: irked by Arlene's fee.

are working columnists. Sylvia Lyons is married to a columnist. Denise Lor and Polly Bergen are vocalists; Ilka Chase, a novelist, and frequent guest Bess Myerson, a "Miss America."

As for gray matter, Vanessa Brown warmed up for her role on the currently-dormant *Leave It to the Girls* with a stretch as a Quiz Kid. Other panel guests consistently demonstrate a knack for complete irrelevancy.

Buff Cobb, a girl of many panels, says she prepares for a quiz show appearance by visiting her hairdresser. "The least a girl can do," she explains, "is look her best and try not to sound like an idiot."

Being too bright before the cameras can, in fact, be a liability. "A woman panelist should not be too intelligent," opines Anna Lee, "because the show

might seem fixed." (Anna thinks her last panel, *It's News to Me*, was dropped because viewers as well as panelists had to be hip to the latest news).

One lass who resents the idea that feminine thinking processes must be slowed deliberately on panel shows is Nina Foch, who has graced many a TV game. "A producer once suggested I was too logical because I arrived at the answers quickly. He suggested I stumble around a little. I refused and got fired. But I would not, could not, perpetrate the awful lie that women are idiots."

Ilka Chase, who's well-stocked with intellect, though she says she was chosen for a panel post "because I was available," is sure that brains have nothing at all to do with a person's ability to play games. "I know many absolutely brilliant people," she says, "who can't stand games."

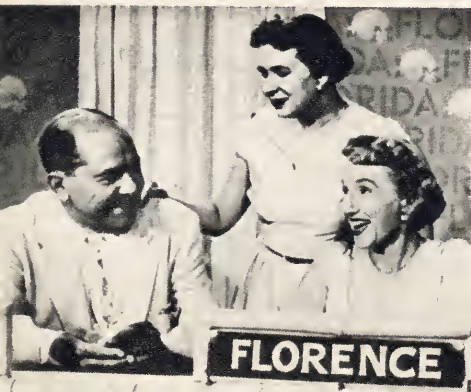
That seems to be at least one characteristic that feminine panelists — blonde, brunette, redhead; dewy-eyed ingenue or *Life Begins at 80* stalwart—seem to have in common: a fondness for games for games' sake.

Panel entrepreneur Peter Arnell confesses that he relies on Audrey Meadows and Faye Emerson because "It's pretty hard to find girls who really enjoy playing games."

Audrey, it turns out, has been a game player since childhood, and Faye's idea of blissful relaxation is to curl up with a good double-croctic (a crossword-puzzle-like notion designed to perfect the inferiority complexes of ordinary folk.)

Other attributes are helpful. Anna Lee believes a feminine panelist must never express a personal opinion and must always exercise tact.

Mark Goodson, who with his partner



◀ Florence Rinard, r., of *Twenty Questions*: best-paid panelist?

Bill Todman has done more to advance—if that's the word—the status of the panel show than anyone in the business, picks his feminine panelists to fill preconceived roles. "We'd never have two coquettes on the same show," he explains, "or two female wits."

Goodson sums up the matter of qualifications thusly: "A lady panelist is very special. It isn't enough that she dive off a pool gracefully; she must make jokes on the way down."

Okay. So a lady, possessed of wit, charm, tact, carefully-managed intellect and an ability to ad lib during a half gainer, is dubbed Panelist. What are her rewards?

Says Jayne Meadows: "All my life, I knocked myself out trying to be an actress. Then I got on a panel show and suddenly I was famous. Primarily, people love us because we're their friends. Every week viewers turn us on and say, 'Look at my friend Jayne. Isn't she a panic?'"

After footnoting that playing panelist has its perils—"People can forget you ever did anything else"—Buff Cobb says exuberantly, "Panels are great. You show up two hours before showtime—an alcohol-proof measure, gab a little and then go home with practically found money."

However, June Lockhart reports she pored over seven newspapers a day and every weekly news magazine for her chores on the now-suspended *Who Said That*. And *Masquerade Party's* Ilka Chase wryly observes that she spends most of her free time "madly memorizing the names of those creatures who play baseball."

As for dollars and cents, the least sizable chunk any Miss or Mrs. Panelist ever goes home with—for an unsponsored, half-hour show—seems to be \$200. Sponsored shows start the girls at \$250 and then up the fee.

Buff Cobb thought \$250 was average; Jayne Meadows suggested \$500 as a nice, tidy sum; Ilka Chase smiled and said, "I wouldn't dream of telling what I earn; someone might discover it was too much."

When some months ago, TV GUIDE disclosed that Arlene Francis earned \$1000 for her weekly *What's My Line* stint, sister-panelist Dorothy Kilgallen took to the warpath. After the ump-teenth newspaper columnist had reprinted TV GUIDE's story, Miss K., who doesn't mind making less than Miss F., providing no one knows it, got a juicy raise.

According to reports, however, Miss Francis is still the second highest-paid distaff panelist in the business. No. 1 position probably belongs to Florence Rinard. Florence and her husband, Fred Van Deventer, are not only panelists on *Twenty Questions*; they own the bloomin' thing!



◀ Chatfest: Ilka Chase, Jayne Meadows and Buff Cobb swap notes.

The Mickey Rooney Show

PROGRAM OF THE WEEK

On paper, *The Mickey Rooney Show* shaped up as one of the best bets of the fledgling season. On film, it's a situation comedy of quite another color. So far, anyway.

The idea seemed a "natural." Take a brash young comic of proved versatility and a ready-made movie audience, add some half-hour comedy situations and a pinch of slapstick, shake well and dish out to loud cheers from all hands.

Alas, during the blending, something went sour.

It's still much too early in the season, of course, to write off the Rooney show as a lost cause. The pint-sized

comic, an entertainer 32 of his 34 years, is a hep showman. And he's coupled with some ingratiating people, especially Regis Toomey and Claire Carleton, who play his parents.

All that's needed, really, are a few writers with enough imagination to take advantage of all this talent and, perhaps, a hard-headed producer to keep the various components in line.

The show's slapstick is the type Mack Sennett discarded years ago. The plot lines—amateur actor Rooney making a shambles of a little theater drama; comic-book-trained scientist Rooney taking off for outer space in a homemade rocket ship—are hardly earth-shaking; but they could produce some laughs if they weren't com-

Reviews

Meet The Press

Meet the Press may not be the oldest inquiring-reporter show, but it has certainly made more front-page news than any other. A Sunday evening program in which Washington correspondents hurl questions—often embarrassing — at political figures, it frequently elicits comments which

make the Monday morning papers.

Much of the show's success lies in the caliber of the men who become willing targets — Cabinet members, Congressmen, etc. But it also has some of Washington's most alert correspondents. Drawn from a pool of some 100 newspapermen and women, they're selected because (1) they know the topic at hand and (2) they're good on TV. Three appear each week, plus anchorman Lawrence Spivak, who owns and produces the program.

Meet the Press has had a number of imitators. But none has been able to match it. *Meet the Press* is a credit to the TV industry.—R.S.



◀ Introduction: Lawrence Spivak, right, presents reporters on 'Meet The Press.'



◀ Carla Balenda and Mickey Rooney: the show's performance isn't up to its promise.

by with sprightly dialogue to fill the gaps. The Rooney show, to date, has had no such luck.

Mickey plays Mickey Mulligan, a page boy for a network in Hollywood (NBC originally, but now the fictional International Broadcasting Co., in case non-NBC stations buy the series for a second go-'round). Rooney tries hard to generate some viewer sympathy for this character, but so far he's been able to invoke only pity.

Toomey plays a hard-working cop; Miss Carleton, an ex-burlesque queen. Carla Balenda, Mickey's girl friend since the second instalment, is attractive as a network secretary; and Joey Forman looks promising as Mickey's best pal.

pletely buried by heavy-handed burlesque. Other series similarly short on originality have been able to squeeze

FINE TUNING



By OLLIE CRAWFORD

Lassie and Rin Tin Tin star on new TV shows. Looks like a doggone good year for TV.

•
A youngster is anybody who thinks Rin Tin Tin is a Chinese juggling act.

•
The people who said TV was going to the dogs, seem to have had it backwards. The new shows are just bound to be a howling success. If their how is a wow, it's only natural for a bow-wow. This season Stage-Door Johnnies will send long-stemmed dog biscuits.

•
Considering what Lassie gets for each show, his bite is worse than his bark.

If this keeps up, we'll soon be seeing shows like *Kukla, Fran and Collie*, *Man Against Canine*, and the *Spitz Playhouse of Stars*. TV already has boxers on the *Cavalcade of Sports* and *Omnibus* is probably a Greyhound. One guy even has an idea for a show called "Dogcatcher's Net," starring a German police dog, license number 714.

•
The dog stars on TV will make the average pup feel that he's been barking up the wrong tree.

•
This poor flea-bitten mutt figures he could star on TV and bring his own cast of thousands.



You Ain't Seen Nothin' Yet!

IF INVENTORS HAVE THEIR WAY, TV WILL TAILOR YOUR CLOTHES

Some of the TV inventions on file at the Patent Office in Washington are incredibly ingenious; others, just plain incredible. But it would take a daring man, indeed, to scoff at them. For even the wildest and weirdest notions have a way of proving practical.

As far back as 1931, a patent was sought for a diving bell equipped with

powerful lights and a TV camera, to aid scientific research, exploration and salvage. "Nonsense!" cried the jeering section, which added snide comments about Peeping Toms in submerged Atlantis. But underwater TV is no longer a laughing matter.

That same year index fingers deprecatingly tapped domes when Hugo Gernsback, a science fiction magazine editor, predicted that someday generals, comfortably seated in headquarters far back of the front lines,

would follow the progress of a battle on a series of TV screens. But the Army recently showed such remote control quarterbacking was entirely feasible. In color yet. And the Navy is planning its own experiments on televised naval operations.

Twenty years ago, no magazine story about the 21st Century was complete without references to TV telephones. When the hero phoned home to say he'd be late for his vitamin capsule dinner because of a little union trouble in Mars, he heard and *saw* his wife. TV telephones already have been demonstrated here and abroad. They're practical all right, but terribly expensive at this stage.

So don't be too quick on the heehaw when evaluating other, still-untried video variants.

For instance, a decade ago one Russell V. Sceli dreamed up Televised Tailoring. His plan was to focus a TV camera on a customer being fitted for a new suit. Via wires under the floor, the camera would feed the picture to a projection tube which would throw a life-sized image on a large glass screen directly in front of the customer, who could thus see his own back and check a suit's drape shape.

The advantages over a multi-sided mirror aren't immediately perceptible, but there's no denying that Mr. Sceli's

system is much, much more scientific.

An invention patented three years ago calls for a suspended monorail car to scoot around race tracks, over the heads of the horses. This car would be equipped with a TV camera, sound equipment and a commentator, the latter reporting to the Nation on major races. (There's no solution yet for possible nag neuroses induced by airborne two-legged creatures' always beating the horses over the finish line.)

Then there's the proposal made some 30 years back, when TV was still in the test tube, instead of the kinescope tube, for a TV-like system to permit communication by the deaf and dumb. Handicapped persons could use it to send and receive messages spelled out, visually, by finger motions.

One gentleman, whose wife apparently spent too much time in the living room, watching soap operas, when she should have been in the kitchen, immersed in soup operas, has concocted a stove with built-in seven-inch TV screen. That way, milady can have her cake and bake it, too.

The U.S. has no monopoly of foresighted TV schemes. One choice European concoction is, literally, four-sided. It's a TV set with a four-way screen, permitting viewers to watch from all sides of the set.

Just the thing for merry-go-rounds!



He Ribs The Stars

Stan Freberg is a 28-year-old satirist with a vague hankering to be another Will Rogers. Being a child of his own—rather than Rogers'—times, however, he has adopted television, if only as a target of his jokes. Also, his satiric essays appear in the form of records rather than as written pages.

Freberg's first big smash was an original called "John and Marsha,"

consisting of various intonations of precisely two words—*John* and *Marsha*. The record sold a half-million copies before the radio networks suddenly discovered their lucrative soap operas were being subjected to ridicule. Quietly, but forcefully, the record was banned by one station after another as "too suggestive."

Freberg's biggest hit to date has



Ol' Arthur Freberg: Godfrey okayed watered-down version of script; satirist said no.

STAN FREBERG FINDS TELEVISION PERFECT TARGET FOR DISC SATIRES

been "St. George and the Dragonet," a broad satire on *Dragnet*. "We got Jack Webb's permission," Freberg says, "and fortunately he's a guy with a sense of humor. Maybe it's a coincidence, I don't know—but the fact remains that *Dragnet* was the No. 3 rated show until that record came out, and then it jumped into a virtual tie with *Lucy* for first place, and in a lot of cities actually passed *Lucy*."

Freberg, however, has not been so fortunate with his other attempts to satirize TV shows and stars. Given a verbal okay from Ed Sullivan to burlesque *Toast of the Town*, Freberg and Capitol Records went ahead and made an expensive recording. They sent a copy to Sullivan for routine clearance. Result: no clearance.

"We just kidded his way of talking," says Freberg. "But he didn't like it."

Freberg fared no better with other satires. Ralph Edwards, whose *This Is Your Life* has often been kidded on the air, wouldn't okay a record. "A one-shot is one thing," he told Freberg, "but the constant repetition of a record would hurt the show. That show is my bread and butter, boy. I can't afford to take any chances. I'd walk out there with that book under my arm and they'd bust out laughing."

Capitol's own legal department cut Freberg's satire of Arthur Godfrey into so many ribbons that it resembled a maypole in a hurricane. "Godfrey approved it," Freberg says sadly, "but I didn't. To me, a watered-down satire is worse than no satire at all."

What really pains Freberg is the sudden freeze given his "Point of Order," after what seemed a whirlwind start. Based on the Army-Mc-



Sgt. Friday Freberg: no drag on *Dragnet*.

Carthy hearings, the record got a tremendous play in its first days. "But all of a sudden," Freberg says, "the orders went out from the networks and the stations to the disc jockeys. Nothing vicious, understand. They weren't out to get me. They were just afraid to poke fun at anything political."

A native of California, Freberg had hung around the fringes of show business all his life (his uncle had been a magician), finally getting his break as the voice of Cecil the Seasick Sea Serpent on the *Time for Beany* puppet TV show. Here he met Dawes Butler, who now helps Freberg write most of his material and furnishes vocal characterizations on the Freberg records.

"Dawes and I think alike," Freberg says. "Which is to say he doesn't think like network and ad agency executives. Which is to say, he has a sense of humor."



An abundance of imagination, a generous helping of enthusiasm and a whopping amount of what it takes to establish rapport with TV audiences—

Supplement those ingredients with a vast knowledge of the art of cooking and, if your set is tuned to WBAL-TV in Baltimore, Md., you'll be looking at Mary Landis.

On the *Homemakers' Institute*, Mary demonstrates the best in American cookery which is, she believes, the blending of recipes from around the world to American tastes and tables. As proof, take these snacks.

Pizza

1 small pkg. prepared biscuit mix; olive oil; stuffed green olives; flot anchovy fillets; Bel Poese cheese; Parmesan cheese, grated; dried whole oregano; conned tomatoes; thick Italian souce.

Prepare dough dry enough to roll fairly thin. Line jelly-roll pan with the dough and brush with olive oil. Drain tomotoes, spread on dough. Arrange sliced green olives ond anchovies in o pattern. Cut Bel Poese cheese in slices and fill in the pottern.

Sprinkle oregono and Parmesan cheese over all. Pour thick Itolion souce corefully over but do not cover them. Bake ot 400° until dough is crisp ond pizzo filling is bubbling hot. Serve in pon, cut in eesy-to-serve size pieces.

Summer Bologna Pie

Work 8-oz. pkg. creom cheese until soft. Remove skin from 7 thin slices summer bologno sausage (Thuringer type). Spread each slice generously with the cheese. Stock the slices and ice with remaining creom cheese. Wrop in wox poper; chill thoroughly. Just before serving sprinkle the top with fresh dill or other herb. Cut in tiny pie-shaped wedges and pierce each with colored toothpick.

◀ Mary Landis: she's adept at putting new taste into old dishes.

Tele/ Versions

Want to have some fun and an easy chance to earn \$5? Try TV GUIDE's new game, Tele/Versions. Change the titles of current TV shows and—give or take a few letters—you have TV parodies or Tele/Versions. Then write a few words to describe your title, and mail to Tele/Version Editor, TV GUIDE, 400 N. Broad St., Philadelphia 1, Pa. Five-dollar prizes are awarded for each title and program description published. Runners-up cannot be acknowledged or returned. In case of duplicates, earliest postmark will decide. Decision of the judges will be final. Here are some winners:



Plenty Questions

Children's bedtime show

—Mrs. R. F. Polmer, Royol Ook, Mich.

Howdah Duty

Drama in the Indian Army

—Morris Wottenberg, Cincinnoti, Ohio

Pyre-side Theater

Warm-hearted drama

—Mrs. Shirley Meyers, Toledo, Ohio

What's My Wine

Vintage drama with Sherry Jackson

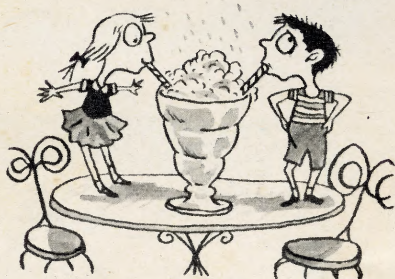
—Mrs. Gertrude Bram, Philo., Pa.

MORE CASH PRIZES FOR WINNERS
OF TV GUIDE'S NEW GAME

Why Whittle, Margie?

Love in a lumbermill

—Foye Handelsman, Pomona, Cal.



Fizz Kids

Soda fountain situations

—Mary Lou Ruffolo, Kenosha, Wis.

Three Steppes to Heaven

Russian propaganda program

—John Norton, Boyonne, N. J.



Cavalcade of Spurts

Life of a fountain pen repairman

—Richard N. White, Chetek, Wis.

Famous 'n Sandy

The Coney Island Story

—George Wernerspoch, Brooklyn N. Y.



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You can't tell the players
without a program! And
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is greater than ever. For
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on the new TV season
without his weekly copy of
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America's Television Magazine

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